



February 15, 2017

Perion to Present at the JMP Securities Technology Conference

TEL AVIV, Israel and NEW YORK, Feb. 15, 2017 (GLOBE NEWSWIRE) -- Perion Network Ltd., (NASDAQ:PERI), a leader in advertising technology solutions for brands and publishers, announced today that the Company will participate in the JMP Securities Technology Conference on February 27-28, 2017 at the Ritz-Carlton in San Francisco, California.

Yacov Kaufman, Chief Financial Officer and interim Chief Executive Officer, is scheduled to participate in a fireside chat on Monday, February 27, 2017 at 1:00PM PT and will host one-on-one meetings with investors on that same day. For more information on the conference or to schedule a one-on-one meeting, please contact Rob Fink of Hayden IR at Rob@haydenir.com or your JMP Securities representative.

About Perion Network Ltd.

Perion is a global technology company that delivers high-quality advertising solutions to brands and publishers. Perion is committed to providing outstanding execution, from high-impact ad formats to branded search and a unified social and mobile programmatic platform. More information about Perion may be found at <http://www.perion.com>, and follow Perion on Twitter [@perionnetwork](https://twitter.com/perionnetwork).

About the JMP Securities Technology Conference

JMP Securities' annual technology conference matches institutional investors and financial sponsors with senior executives of leading publicly traded and privately held companies in sectors including software, Internet, digital media, communications infrastructure, security, storage and alternative energy.

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