



February 22, 2016

## **Perion CEO to Participate in the JMP Securities Technology Conference San Francisco, Monday, February 29, 2016**

TEL AVIV, Israel and SAN FRANCISCO, February 22, 2016 /PRNewswire/ --

Perion Network Ltd. (NASDAQ: PERI) announced today that Josef Mandelbaum, Chief Executive Officer, will participate in a fireside chat at the upcoming JMP Securities Technology Conference in San Francisco on Monday, February 29, 2016, at 9:30am Pacific Time.

The conference will be held February 29 - March 1, 2016 at the Ritz-Carlton Hotel, 600 Stockton Street in San Francisco. Mr. Mandelbaum will be available for one-on-one meetings. Please contact your JMP Securities representative to schedule a meeting.

### **About Perion Network Ltd.**

Perion is a global advertising technology company that delivers high-quality advertising solutions to brands and publishers. Perion is committed to providing outstanding execution, from high-impact ad formats to branded search and a unified social and mobile programmatic platform. Our leading engagement and monetization suite, [Codefuel](#), assists content publishers to create new revenue streams and helps advertisers hit targeted audiences. Our mobile marketing unit, [Growmobile](#), enables app marketers to advertise across the industry's top-performing traffic sources, increase user spend, reduce churn and improve retention through CRM engagement campaigns. Perion's most recent addition, [Undertone](#), is the leader in high-quality cross-screen digital brand advertising at scale. Undertone's high-impact advertising formats enable brands to stand out online and engage users with stunning creative experiences on top mobile and desktop properties. More information about Perion may be found at <http://www.perion.com>, and follow Perion on Twitter @perionnetwork.

### **About The JMP Securities Technology Conference**

JMP Securities' annual technology conference matches institutional investors and financial sponsors with publicly traded and privately held companies in sectors including software, Internet and digital media, Internet security and communications technologies, and wireless and cloud computing technologies.

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