



February 25, 2016

Perion Network to Announce Fourth Quarter and Year End 2015 Financial Results on March 15, 2016

TEL AVIV, Israel and NEW YORK, February 25, 2016 /PRNewswire/ --

Perion Network Ltd. (NASDAQ: PERI), today announced that it will release its financial results for the fourth quarter and year ended December 31, 2015, on March 15, 2016 prior to the opening of the market. Management will host a conference call to discuss the results at 10 a.m. ET that day.

Details are as follows:

- | Conference ID: 6867614
- | Dial-in number from within the United States: 1-888-504-7963
- | Dial-in number from Israel: 1-809-245-906
- | Dial-in number (other international): 1-719-325-2448
- | Playback available until March 22, 2016 by calling 1-877-870-5176 (United States) or 1-858-384-5517 (international). Please use PIN code 6867614 for the replay.
- | Link to the live webcast accessible at <http://www.perion.com/ir-events/>.

About Perion Network Ltd.

Perion is a global advertising technology company that delivers high-quality advertising solutions to brands and publishers. Perion is committed to providing outstanding execution, from high-impact ad formats to branded search and a unified social and mobile programmatic platform. Our leading engagement and monetization suite, [Codefuel](#), assists content publishers to create new revenue streams and helps advertisers hit targeted audiences. Our mobile marketing unit, [Growmobile](#), enables app marketers to advertise across the industry's top-performing traffic sources, increase user spend, reduce churn and improve retention through CRM engagement campaigns. Perion's most recent addition, [Undertone](#), is the leader in high-quality cross-screen digital brand advertising at scale. Undertone's high-impact advertising formats enable brands to stand out online and engage users with stunning creative experiences on top mobile and desktop properties. More information about Perion may be found at www.perion.com, and follow Perion on Twitter @perionnetwork.

Contact Information:

Perion Investor Relations

Stephanie Mazer
+972-73-398-1000
investors@perion.com

SOURCE Perion Network Ltd.

News Provided by Acquire Media