



October 22, 2015

Perion Network to Announce Third Quarter and Nine Months 2015 Financial Results on November 3, 2015

SAN FRANCISCO & TEL AVIV, Israel--(BUSINESS WIRE)-- Perion Network Ltd. (NASDAQ: PERI), today announced that it will release its financial results for the third quarter and nine months ended September 30, 2015, on November 3, 2015 prior to the opening of the market. Management will host a conference call to discuss the results at 10 a.m. ET that day.

Details are as follows:

- Conference ID: 4476467
- Dial-in number from within the United States: 1-888-427-9411
- Dial-in number from Israel: 1-809-245-906
- Dial-in number (other international): 1-719-457-2628
- Playback available until November 10, 2015 by calling 1-877-870-5176 (United States) or 1-858-384-5517 (international). Please use PIN code 4476467 for the replay.
- Live webcast accessible at <http://www.perion.com/events/>.

About Perion Network Ltd.

Perion powers innovation. Perion (NASDAQ: PERI) is a global performance-based media and Internet company, providing online publishers and app developers advanced technology and a variety of intelligent, data-driven solutions to monetize their application or content and expand their reach to larger audiences, based on its own experience as an app developer. Our leading software monetization platform, [Codefuel](#), empowers digital businesses to optimize installs, analyze data and maximize revenue. Our mobile marketing unit, [Growmobile](#), enables app marketers to advertise across the industry's top-performing traffic sources, including Facebook, Twitter and Instagram (by MMR) and Google, and increase user spend, reduce churn and improve retention through CRM engagement campaigns. The Perion team brings decades of experience, operating and investing in digitally-enabled businesses, and we continue to innovate and create value for the app ecosystem. More information about Perion may be found at www.perion.com. Follow Perion on Twitter [@perionnetwork](#), Codefuel at [@code_fuel](#) and Growmobile at [@growmobile](#).

Source: Perion Network Ltd.

View source version on [businesswire.com](http://www.businesswire.com): <http://www.businesswire.com/news/home/20151022005640/en/>

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