



October 30, 2014

Perion Network to Announce Third Quarter and Nine Months 2014 Financial Results on November 6, 2014

TEL AVIV, Israel & SAN FRANCISCO--(BUSINESS WIRE)-- Perion Network Ltd. (NASDAQ: PERI), today announced that it will release its financial results for the third quarter and nine months ended September 30, 2014, on November 6, 2014 prior to the opening of the market. Management will host a conference call to discuss the results at 10 a.m. ET that day.

Details are as follows:

- Conference ID: 6100298
- Dial-in number from within the United States: 1-888-539-3612
- Dial-in number from Israel: 1-809-245-906
- Dial-in number (other international): 1-719-325-2393
- Playback available until November 13, 2014 by calling 1-877-870-5176 (United States) or 1-858-384-5517 (international). Please use pin number 6100298 for the replay.
- Live webcast accessible at <http://www.perion.com/events-presentations>.

About Perion Network Ltd.

Perion powers innovation. Perion is a global performance-based media and Internet company, providing online publishers and app developers advanced technology and a variety of intelligent, data-driven solutions to monetize their application or content and expand their reach to larger audiences, based on its own experience as an app developer. Our leading software monetization platform, [Perion Codefuel](#), empowers digital businesses to optimize installs, analyze data and maximize revenue. Our app promotion platform, [Perion Lightspeed](#), enables developers to make wise decisions on where to spend advertising budgets to produce the highest yield and the most visibility. The Perion team brings decades of experience, operating and investing in digitally-enabled businesses, and we continue to innovate and create value for the app ecosystem. More information about Perion may be found at www.perion.com. Follow Perion on Twitter @perionnetwork.

Source: Perion Network Ltd.

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Source: Perion Network Ltd.

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