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## Perion to Participate in Affiliate Summit West 2015

TEL AVIV, Israel & SAN FRANCISCO--(BUSINESS WIRE)-- Perion Network Ltd. (NASDAQ:PERI) announced today that the company will be participating in the Affiliate Summit West Conference at the Paris Las Vegas hotel, held January 18 - 20, 2015.

Perion will be represented at the conference by executives from [Perion Codefuel](#), the company's desktop and mobile app monetization division, and the Perion affiliate program. The Codefuel and affiliate program teams will be available for meetings at the company's **booth #9006** and in **Meeting Room MR#02** throughout the conference. Perion Codefuel will also be available at **Meet Market table #620** on January 18<sup>th</sup>. Visitors can drop by the booth or schedule a meeting at [ASW 2015](#) online or by emailing [codefuel@perion.com](mailto:codefuel@perion.com).

Perion Codefuel is a global provider of [monetization](#) and distribution solutions. As the industry-leading monetization platform, Codefuel has helped tens of thousands of partners monetize their software and web traffic since 2005. Perion Codefuel provides a range of web and software monetization solutions, designed to bring value to end users and maximize its partners' revenue from search, display ads, installs and traffic.

[Affiliate Summit](#) is the world's leading affiliate marketing conference. This three-day conference includes an exhibit hall with affiliates, merchants, vendors, and networks, as well as multiple tracks of educational sessions covering the latest trends and information from affiliate marketing experts.

### About Perion Network Ltd.

Perion powers innovation. Perion is a global performance-based media and Internet company, providing online publishers and app developers advanced technology and a variety of intelligent, data-driven solutions to monetize their application or content and expand their reach to larger audiences, based on our own experience as an app developer. Our leading software monetization platform, [Perion Codefuel](#), empowers digital businesses to optimize installs, analyze data and maximize revenue. Our mobile division, Perion Lightspeed, that acquired [GrowMobile](#), enables developers to make wise decisions on where to spend advertising budgets to produce the highest yield and the most visibility. The Perion team brings decades of experience, operating and investing in digitally-enabled businesses, and we continue to innovate and create value for the app ecosystem. More information about Perion may be found at [www.perion.com](http://www.perion.com).

**Source: Perion Network Ltd.**

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