



January 7, 2010

INCREDIMAIL LTD. TO PRESENT AT SIDOTI & COMPANY MICRO CAP CONFERENCE ON JANUARY 11, 2010

TEL-AVIV, Israel, January 7, 2009 - IncredIMail Ltd. (Nasdaq: MAIL), an Internet company, today announced that Jeff Holzmann, president of IncredIMail Inc, New York is scheduled to present at the Sidoti & Company 2010 Micro Cap Conference on Monday, January 11th, at 9:10 a.m. EST at the Grand Hyatt Hotel in New York.

The conference will include a series of one-on-one meetings with institutional investors. Investors interested in meeting with Jeff Holzmann should contact Sidoti & Company directly.

About IncredIMail Ltd.

IncredIMail Ltd. (NASDAQ:MAIL) is an internet company that develops customized, downloadable graphic consumer applications used to generate search related revenues and designs, markets and delivers high end personal desktop software. The company's award winning e-mail client product, IncredIMail Premium, is sold in over 100 countries in 10 different languages. Other products include, HiYo a graphic add-on to instant messaging software, Magentic, a wallpaper and screensaver software, and PhotoJoy, software for presenting digital personal photos.

About Sidoti & Company, LLC

Sidoti & Company, LLC, is a provider of equity research focused on companies with a market capitalization of less than \$3 billion.

The First 2010 Micro Cap Conference will bring together leading investors and the managers of 100 diverse micro-cap companies for a unique event. Featuring presentations by companies with \$50-\$200 million market capitalizations, this inaugural event will allow investors to gain exposure to a wide array of industry sectors including technology, biotech, energy and transportation. Attendees will have access not only to informative 35-minute presentations, but one-on-one meetings with CEOs and other top executives, contingent upon demand

Forward Looking Statements

This press release contains historical information and forward-looking statements within the meaning of The Private Securities Litigation Reform Act of 1995 with respect to the business, financial condition and results of operations of the Company. The words "believe," "expect," "intend," "plan," "should" and similar expressions are intended to identify forward-looking statements. Such statements reflect the current views, assumptions and expectations of the Company with respect to future events and are subject to risks and uncertainties. Many factors could cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements that may be expressed or implied by such forward-looking statements, including, among others, changes in the markets in which the Company operates and in general economic and business conditions, loss of key customers and unpredictable sales cycles, competitive pressures, market acceptance of new products, inability to meet efficiency and cost reduction objectives, changes in business strategy and various other factors, both referenced and not referenced in this press release. Various risks and uncertainties may affect the Company and its results of operations, as described in reports filed by the Company with the Securities and Exchange Commission from time to time. The Company does not assume any obligation to update these forward-looking statements.

Contact:

IncredIMail, Inc.

Jeff Holzmann, President

Jeff@IncredIMail.com

KCSA Strategic Communications
Marybeth Csaby

