



July 20, 2016

Perion Network to Announce Second Quarter 2016 Financial Results on August 3, 2016

TEL AVIV, Israel and NEW YORK, July 20, 2016 /PRNewswire/ -- Perion Network Ltd. (NASDAQ: PERI), today announced that it will release its financial results for the second quarter and six months ended June 30, 2016, on August 3, 2016 prior to the opening of the market. Management will host a conference call to discuss the results at 10 a.m. ET that day.

Details are as follows:

- | Conference ID: 4675013
- | Dial-in number from within the United States: 1-888-572-7033
- | Dial-in number from Israel: 1-809-245-906
- | Dial-in number (other international): 1-719-325-2215
- | Playback available until August 10, 2016 by calling 1-877-870-5176 (United States) or 1-858-384-5517 (international). Please use PIN code 4675013 for the replay.
- | Link to the live webcast accessible at <http://www.perion.com/ir-events>

About Perion Network Ltd.

Perion is a global technology company that delivers high-quality advertising solutions to brands and publishers. Perion is committed to providing outstanding execution, from high-impact ad formats to branded search and a unified social and mobile programmatic platform. More information about Perion may be found at www.perion.com, and follow Perion on Twitter @perionnetwork.

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