



July 22, 2015

Perion Network to Announce Second Quarter and Six Months 2015 Financial Results on August 3, 2015

TEL AVIV, Israel & SAN FRANCISCO--(BUSINESS WIRE)-- Perion Network Ltd. (NASDAQ: PERI), today announced that it will release its financial results for the second quarter and six months ended June 30, 2015, on August 3, 2015 prior to the opening of the market. Management will host a conference call to discuss the results at 10 a.m. ET that day.

Details are as follows:

- Conference ID: 1602293
- Dial-in number from within the United States: 1-888-312-3048
- Dial-in number from Israel: 1-809-245-906
- Dial-in number (other international): 1-719-325-2329
- Playback available until August 10, 2015 by calling 1-877-870-5176 (United States) or 1-858-384-5517 (international). Please use pin number 1602293 for the replay.
- Live webcast accessible at <http://www.perion.com/events/>.

About Perion Network Ltd.

Perion powers innovation. Perion is a global performance-based media and Internet company, providing online publishers and app developers advanced technology and a variety of intelligent, data-driven solutions to monetize their application or content and expand their reach to larger audiences, based on its own experience as an app developer. Our leading software monetization platform, [Perion Codefuel](#), empowers digital businesses to optimize installs, analyze data and maximize revenue. Our mobile marketing unit, [Growmobile](#), enables app marketers to advertise across the industry's top-performing traffic sources, including Facebook, Twitter (by MMR) and Google, and increase user spend, reduce churn and improve retention through CRM engagement campaigns. The Perion team brings decades of experience, operating and investing in digitally-enabled businesses, and we continue to innovate and create value for the app ecosystem. More information about Perion may be found at www.perion.com. Follow Perion on Twitter @perionnetwork.

Source: Perion Network Ltd.

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