



lululemon athletica inc. Announces Participation in William Blair's Emerging Growth Stock Conference

VANCOUVER, Sep 23, 2009 (BUSINESS WIRE) -- lululemon athletica inc. (NASDAQ: LULU; TSX: LLL) today announced that the Company will be presenting at William Blair's Emerging Growth Stock Conference held at The Waldorf Astoria in New York City on Tuesday, October 6, 2009 at 2:45 pm Eastern Standard Time. Christine Day, Chief Executive Officer and John E. Currie, Chief Financial Officer will host the presentation.

The audio portion of the presentation will be webcast live. To access the presentation, log onto <http://investor.lululemon.com/events.cfm>.

About lululemon athletica inc.

lululemon athletica (NASDAQ:LULU; TSX:LLL) is a yoga-inspired athletic apparel company that creates components for people to live longer, healthier and more fun lives. By producing products that help keep people active and stress free, lululemon believes that the world will be a better place. Setting the bar in technical fabrics and functional designs, lululemon works with yogis and athletes in local communities for continuous research and product feedback. For more information, visit www.lululemon.com.

SOURCE: lululemon athletica inc.

Investors:

ICR

Joseph Teklits, 203-682-8258

or

Media:

FD

Evan Goetz, 212-850-5639

Leigh Parrish, 212-850-5651

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