

June 9, 2016

lululemon athletica inc. Announces Participation in the Jefferies 2016 Consumer Conference

VANCOUVER, British Columbia--(BUSINESS WIRE)-- lululemon athletica inc. (NASDAQ:LULU) today announced that the Company will be presenting at the Jefferies 2016 Consumer Conference held at the White Elephant in Nantucket, Massachusetts on Wednesday, June 22, 2016 at 9:00 am Eastern Daylight Time. Stuart Haselden, Chief Financial Officer will host the presentation.

The audio portion of the presentation will be webcast live at <http://investor.lululemon.com/events.cfm>.

About lululemon athletica inc.

lululemon athletica inc. (NASDAQ:LULU) is a yoga-inspired athletic apparel company with products that create transformational experiences for people to live happy, healthy, fun lives. Setting the bar in technical fabrics and functional designs, lululemon works with yogis and athletes in local communities for continuous research and product feedback. For more information, visit www.lululemon.com.

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