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## **lululemon athletica Promotes Celeste Burgoyne to Executive Vice President, Retail, Americas**

VANCOUVER, British Columbia--(BUSINESS WIRE)-- lululemon athletica inc. (NASDAQ:LULU) today announced the promotion of Celeste Burgoyne to Executive Vice President (EVP), Retail, Americas, effective immediately. She continues to report to the Company's CEO, Laurent Potdevin, and will be responsible for continuing to lead the Americas retail organization.

"Celeste is a powerful leader who embodies our culture, values and consistently delivers exceptional results through her experience, passion and deep knowledge of our operations across the Americas," said lululemon's CEO, Laurent Potdevin. "The Americas is our largest operation and remains a critical part of our future. I know Celeste's leadership will ensure a laser focus on expanding our footprint, exploring new formats and creating new and engaging ways to connect with our guests."

Ms. Burgoyne has been with lululemon since 2006 and most recently served as Senior Vice President, Retail, North America where she was responsible for overseeing all Canadian and U.S. Retail. Prior to that, she held the positions of Vice President of Store Operations and General Manager of U.S. Operations. Celeste started her career with Abercrombie & Fitch, where she held various positions during her ten years with the company, including most recently, Senior Director of Stores.

"With over a decade at lululemon, I am honoured to have the opportunity to continue leading our amazing teams into our next chapter in the Americas," said Celeste Burgoyne, EVP, Retail, Americas. "I am as committed as the day I joined to the concept that our stores and our retail team are the heart of this business and the magic which fuels our success. Through constantly challenging ourselves to push boundaries, I am continually inspired by our team's ability to elevate the guest experience as we bring product to life and drive deeper more powerful connections within the communities we serve. Together as a team, there is so much exciting opportunity ahead of us."

Ms. Burgoyne holds a Bachelor of Arts from the University of San Diego in 1996. An avid runner, road rider and yogi, Celeste and her two young boys are delighted to call Vancouver home with frequent visits to Whistler for all their snowy pursuits.

### **About lululemon athletica inc.**

lululemon athletica inc. (NASDAQ:LULU) is a healthy lifestyle inspired athletic apparel company for yoga, running, training, and most other sweaty pursuits, with products that create transformational experiences for people to live happy, healthy, fun lives. Setting the bar in technical fabrics and functional designs, lululemon works with yogis and athletes in local communities for continuous research and product feedback. For more information, visit [www.lululemon.com](http://www.lululemon.com).

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