



lululemon athletica inc. Announces Participation in the Thomas Weisel Partners Consumer Conference 2008

VANCOUVER, Sep 19, 2008 (BUSINESS WIRE) -- lululemon athletica inc. [NASDAQ: LULU; TSX: LLL] today announced that management will participate in the Thomas Weisel Partners Consumer Conference 2008 at the Mandarin Oriental Hotel in New York City. Christine Day, Chief Executive Officer, and John Currie, Chief Financial Officer, are scheduled to present on Tuesday, September 23, 2008 at 3:15 p.m. Eastern Time.

The presentation will be broadcast over the web. To access the webcast, please visit <http://investor.lululemon.com/events.cfm>. Access to the presentation is open to the press and general public in a listen only mode. An online archive of the web cast will be available within two hours of the conclusion of the presentation and will remain available through Tuesday, October 23, 2008.

About lululemon athletica inc.

lululemon athletica (NASDAQ: LULU; TSX: LLL) is a yoga-inspired athletic apparel company that creates components for people to live longer, healthier and more fun lives. By producing products that help keep people active and stress free, lululemon believes that the world will be a better place. Setting the bar in technical fabrics and functional designs, lululemon works with yogis and athletes in local communities for continuous research and product feedback. For more information www.lululemon.com.

Forward-Looking Statements:

This press release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 that involve risks, uncertainties and assumptions, such as statements regarding our future financial condition. In many cases, you can identify forward-looking statements by terms such as "may," "will," "should," "expects," "plans," "anticipates," "believes," "intends," "estimates," "predicts," "potential" or the negative of these terms or other comparable terminology. These forward-looking statements are based on management's current expectations but they involve a number of risks and uncertainties. Actual results and the timing of events could differ materially from those anticipated in the forward-looking statements as a result of risks and uncertainties, which include, without limitation, those risk factors detailed in our filings with the Securities and Exchange Commission, including risk factors contained in our Annual Report on Form 10-K for our 2007 fiscal year, and other filings we make with the SEC. Our filings with the SEC are available at www.sec.gov <http://www.sec.gov>. You are urged to consider these factors carefully in evaluating the forward-looking statements herein and are cautioned not to place undue reliance on such forward-looking statements, which are qualified in their entirety by this cautionary statement. The forward-looking statements made herein speak only as of the date of this press release and the company undertakes no obligation to publicly update such forward-looking statements to reflect subsequent events or circumstances.

SOURCE: lululemon athletica inc.

lululemon athletica inc.

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