



lululemon athletica Appoints Emily White to Board of Directors

VANCOUVER--(BUSINESS WIRE)-- lululemon athletica inc. [NASDAQ: LULU; TSX: LLL] today announced that it has appointed Emily White to the company's Board of Directors. Ms. White's appointment expands lululemon athletica's board to 10 members.

Ms. White has more than 11 years of experience in managing both domestic and international ecommerce businesses. Since September 2010, she has been Senior Director of Local and now Mobile Partnerships at Facebook Inc. Prior to Joining Facebook, Ms. White worked at Google Inc. running the North America Online Sales and Operations channel from 2001 to 2007; the Asia Pacific & Latin America businesses from 2007 to 2009; and the Local and Commerce monetization businesses from 2009 through 2010. Ms. White also serves on the board of the National Center for Women in I.T., a non-profit coalition working to increase the participation of girls and women in computing and I.T.

Chip Wilson, Founder and Chairman of lululemon athletica, commented, "We are extremely pleased to add Emily White to our Board of Directors. Emily brings a wealth of knowledge regarding ecommerce and social media to our board in a time when our customers are utilizing these communication channels more than ever to both shop and enrich their lives. We look forward to Emily's insights as we continue to grow and innovate in the digital space."

About lululemon athletica inc.

lululemon athletica (NASDAQ:LULU; TSX:LLL) is a yoga-inspired athletic apparel company that creates components for people to live a long, healthy and more fun life. By producing products that keep people active and stress free, lululemon believes that the world will be a better place. Setting the bar in technical fabrics and functional designs, lululemon works with yogis and athletes in local communities for continuous research and product feedback. For more information, visit www.lululemon.com.

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