



La Quinta Inns & Suites Open Fourth Hotel In Mexico in San Luis Potosi

DALLAS (Nov. 30, 2011) - La Quinta Inns & Suites announces the opening of a new construction hotel in San Luis Potosi, its fourth hotel in Mexico. The 132-room hotel provides easy access to Mexico's largest metropolitan areas, Mexico City, Monterrey and Guadalajara and one of its busiest commercial ports: Tampico, Tamaulipas. The La Quinta in San Luis Potosi is ideally located near shopping centers, business areas, the football stadium "Alfonso Lastras" and "El Domo" a large sports and recreation facility. The hotel offers complimentary Mexican-style breakfast, free wireless Internet access in all rooms and public areas, a 24-hour business center, a fully equipped fitness center, swimming pool, lobby lounge and bar, sundry shop and free local shuttle service.

"We are delighted to welcome the La Quinta Inn & Suites - San Luis Potosi to the La Quinta family," said Rajiv Trivedi, Executive Vice President and Chief Development Officer for La Quinta. "As La Quinta grows and expands internationally, we continue to stay focused on providing travelers with consistent quality, reliable service, comfortable and spacious rooms and secure facilities. We are proud to continue our growth in Mexico and look forward to announcing additional new property openings in the coming weeks."

La Quinta has locations in Cancun, Ciudad Juarez, Chihuahua and Poza Rica, Veracruz in addition to San Luis Potosi. This is the first of three La Quinta hotels to be built by Grupo Azteca. The brand expects to more than double the number of hotels opened in Mexico in the coming months. La Quinta has dedicated Franchise Development and Services offices in Mexico.

In addition to its outstanding location and other offerings, the La Quinta Inn & Suites - San Luis Potosi participates in the La Quinta Returns® guest loyalty program which allows guests to earn free nights faster. Returns members can earn points for every dollar spent at La Quinta and redeem them for free nights and airline miles/credits toward free travel. Guests can enroll at www.laquintareturns.com, the front desk of any La Quinta hotel or by calling 1-800-642-4258.

About La Quinta

LQ Management L.L.C. is one of the largest operators of limited-service hotels in the United States. Based in Dallas, Texas, the Company operates and provides franchise services to more than 800 hotels in 46 states, Canada and Mexico under the La Quinta Inn® and La Quinta Inn & Suites® brands. For reservations or more information about La Quinta, please visit www.LQ.com or call 1-800-SLEEPLQ. Follow La Quinta Inns & Suites on Twitter at <http://twitter.com/LQ> or become a Facebook fan at <http://www.facebook.com/laquinta>.

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