



La Quinta Inns & Suites Announces Thomas Busch as Director of Development for the Midwest

Hospitality Development Executive Joins the Hotel Industry's Premier Franchise Sales Team to Lead La Quinta's Expansion in the Heartland

DALLAS (April 30, 2012) - La Quinta Inns & Suites, the fastest-growing select service brand in the hotel industry over the past decade, announced that industry veteran Tom Busch has been appointed to the position of Director of Development for the Midwest. Mr. Busch has hotel development and senior management experience in the industry dating to 1996. He joins La Quinta after holding development positions at IHG and Wyndham Hotel Group. Mr. Busch will be based in Chicago and will report to David Wilner, La Quinta's Senior Vice President of Development in Dallas.

Wilner said, "We are delighted to welcome Tom to the La Quinta family, as we continue La Quinta's rapid expansion across all of North America and around the world." He concluded, "We are confident that Tom will be the leader we are looking for to manage our growth in the Midwest and we look forward to his immediate impact."

Mr. Busch begins his duties at La Quinta effectively immediately and can be reached at tom.busch@laquinta.com or at (847) 404-5120. Busch is a graduate of Elmhurst College and has credentials as a licensed real estate broker.

"I am thrilled to join La Quinta at this exciting moment in the brand's growth," said Busch. "Working with David and the entire franchise development team, I'm eager to take the brand's franchise growth in the Midwest to a new level."

Busch joins a team of development professionals that has distinguished itself as the industry's best. According to a study conducted by Smith Travel Research, La Quinta grew faster than any other select service brand in the years 2001-2011, growing more than 166% in that period. In the same period, its nearest competitor grew at just over 64%. La Quinta also recently announced its expansion into Colombia and expects additional announcements on its international growth in the weeks ahead.

About La Quinta

LQ Management L.L.C. is one of the largest operators of limited-service hotels in the United States. Based in Dallas, Texas, the Company operates and provides franchise services to more than 800 hotels in 46 states, Canada and Mexico under the La Quinta Inn® and La Quinta Inn & Suites® brands. For reservations or more information about La Quinta, please visit www.LQ.com or call 1-800-SLEEPLQ. Follow La Quinta Inns & Suites on Twitter at <http://twitter.com/LQ> or become a Facebook fan at <http://www.facebook.com/laquinta>.

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