La Quinta Inns & Suites Launches Free iPhone, IPod Touch App

DALLAS (Sept. 3, 2009) – Finding and booking a La Quinta hotel just got easier for iPhone and iPod Touch users who download the newly released, free La Quinta app at the iTunes App Store. The application quickly and easily finds a La Quinta hotel near a location based on the latest GPS mapping technology. Now anytime, anywhere users can book a room at a La Quinta hotel, change an existing reservation, get driving directions to/from the hotel, view photos and get detailed service and amenity information. In addition, La Quinta Returns members can access their account to earn rewards and book free nights online. To get additional information about a specific hotel, users can click-to-call any hotel directly.

"More and more travelers are using the iPhone and iPod Touch as a tool to help navigate their daily lives," said Andy Adams, Product Manager, Brand Websites for La Quinta. "We want to provide a convenient way for these users to connect with La Quinta Inns & Suites. Even at the last minute, travelers can find special deals online to let them experience what it's like to wake up on the bright side."

To download the free La Quinta app visit www.LQ.com/iPhone

About La Quinta
LQ Management L.L.C. is one of the largest operators of limited-service hotels in the United States. Based in Dallas, Texas, the Company operates and provides franchise services to nearly 750 hotels in 46 states, Canada and Mexico under the La Quinta Inn® and La Quinta Inn & Suites® brands. For reservations or more information about La Quinta, please visit www.LQ.com or call
1-800-SLEEPLQ. Follow La Quinta Inns & Suites on Twitter at http://twitter.com/LQ or become a Facebook fan at http://www.facebook.com/laquinta.

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