



Corporate Fact Sheet

NASDAQ Symbol:	LOOP	
Fiscal Year End:	December 31	
Revenue, FY 2010:	\$78.0 million	
Net income, FY 2010:	\$15.3 million	
Adj EBITDA¹ FY 2010:	\$28.4 million	
Revenue, Q4 2010: Revenue, Q3 2010:	\$20.0 million \$19.8 million	
Net income, Q4 2010: Net income, Q3 2010:	\$7.2 million \$2.7 million	
Adj EBITDA¹ Q4 2010: Adj EBITDA¹ Q3 2010:	\$7.0 million \$7.4 million	
Executive Management:	Richard Boyle Brent Stumme Thomas Byrne Jason Greenman Wayne Warthen Bryan Smith Fred Saint Mike Handelsman	CEO and Chairman CFO and Sr. VP, Finance & Administration President and COO CSO and Sr. VP, Corporate Development CTO and Sr. VP, Information Technology SVP, Sales / Service, and GM, Advertising SVP, Product and Business Development SVP and Group GM, Marketplace Verticals

¹ Adj EBITDA refers to “Adjusted EBITDA,” which is a financial measure that we define as earnings before interest income (expense), income taxes, depreciation, amortization, stock-based compensation and litigation related costs and recoveries.

Description:	<p>LoopNet, Inc. is the leading online marketplace for commercial real estate and businesses for sale in the United States. The LoopNet.com online marketplace enables commercial real estate agents, working on behalf of property owners and landlords, to list properties for sale or for lease by submitting detailed property listing information in order to find a buyer or tenant. Commercial real estate brokers, agents, buyers and tenants use the LoopNet online marketplace to search for available property listings that meet their commercial real estate criteria. By connecting the sources of commercial real estate supply and demand in an efficient manner, LoopNet enables commercial real estate participants to initiate and complete transactions more cost-effectively. LoopNet also now offers one of the largest commercial property databases with more than 7.5 million commercial property records.</p>
Customers:	<p>LoopNet customers include virtually all of the top commercial real estate firms in the U.S., including Cassidy Turley, Coldwell Banker Commercial, Colliers International, Cushman & Wakefield, Grubb & Ellis, Jones Lang LaSalle, Lincoln Property Company, NAI Global, Newmark Knight Frank, ProLogis, The Shopping Center Group and Sperry Van Ness.</p>

Covering Analysts:	Firm B. Riley Craig-Hallum Credit Suisse JMP Securities Pacific Crest Securities SunTrust Robinson Humphrey Stephens Inc.	Analyst Ian Corydon Mitch Bartlett John Blackledge James Wilson Steve Weinstein Andrew Jeffrey Brett Huff
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