



LookSmart Appoints Ted West as Board Chairman

SAN FRANCISCO, June 22, 2005 /PRNewswire-FirstCall via COMTEX/ -- LookSmart (Nasdaq: LOOK; ASX: LOK), an online media and technology company, announced that it recently appointed Edward "Ted" West as Chair of the Board of Directors. Gary Wetsel has been elected to Mr. West's prior role as Chair of the Audit Committee, and outgoing Chair of the Board Teresa Dial, who has accepted a senior executive position at Lloyds TSB in London, will remain as a member of the board.

"Working closely together, the board has put a strong succession plan in place with Ted West at the helm," said David B. Hills, President and CEO of LookSmart. "Ted has been an important member of the board for over three years, providing tremendous insight and expertise leveraging his background in global online marketing. We are very pleased for Terri in her prestigious appointment abroad and look forward to her continued contributions to the board going forward. LookSmart is very fortunate to have such a high caliber advisory team in place and remains dedicated to maintaining a strong, independent board to help drive our development."

Mr. West has served as a director of LookSmart since November 2001. He currently serves as Managing Director of Sage Partners LLC, an advisory services firm in strategic leadership. Prior to Sage Partners, Mr. West served in a number of senior executive positions in the interactive marketing and media services industry. Mr. West holds an M.B.A. from Harvard Business School and an A.B. in Architecture/Urban Planning from Princeton University.

About LookSmart

LookSmart is an online media and technology company that provides relevant content, advertising and technology solutions for advertisers and publishers of all sizes. LookSmart's distribution network is designed to maximize advertiser ROI via owned and operated properties, carefully chosen and monitored syndicated publishers, and search engine partners. The company's owned and operated vertical search sites and web tools offer consumers essential search results and a more personalized web experience. Distribution partners include Lycos, CNET, InfoSpace (Excite, MetaCrawler, Webcrawler), Cox Interactive, Apple's Sherlock, and U.C. Berkeley. LookSmart is based in San Francisco, California. For more information on LookSmart, visit <http://www.looksmart.com> or call 415-348-7500.

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CONTACT: Jennifer Jarman of The Blueshirt Group, 415-217-7722 or jennifer@blueshirtgroup.com.

SOURCE LookSmart

Jennifer Jarman of The Blueshirt Group, +1-415-217-7722 or jennifer@blueshirtgroup.com, for LookSmart

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