



LookSmart to Report Third Quarter Results Tuesday, October 28

SAN FRANCISCO, Oct 17, 2003 /PRNewswire-FirstCall via COMTEX/ -- LookSmart (Nasdaq: LOOK, ASX: LOK), a global leader in search, will report third quarter financial results on Tuesday, October 28, 2003, after the market close. LookSmart will host a conference call at 5:00 p.m. ET (9:00 a.m. Australian ET, October 29, 2003) to discuss the results.

To listen to the call from the U.S., dial 1-800-240-4186; from Australia, dial 1-800-730-220. A replay of the call will be available until Thursday, October 30, 2003, 4:00pm PT. To access the replay from the U.S., dial 1-877-289-8525 and enter passcode 556022#; from outside the U.S., dial 1-303-590-3000 and enter passcode 556022#.

The call will also be available live by webcast on LookSmart's Investor Relations Web site at <http://www.shareholder.com/looksmart/>.

About LookSmart

LookSmart is a leading provider of Internet search solutions and is the global leader in paid search inclusion. Combining award-winning technology, editorial expertise, and community-based initiatives, LookSmart provides users worldwide with highly relevant search results, while delivering targeted sales leads to online businesses. LookSmart paid inclusion and auction-based keyword search results are distributed through top portals and ISPs including Microsoft's MSN, Lycos, About.com, Road Runner, InfoSpace, CNET, Cox Interactive Media and search services such as Inktomi. LookSmart is based in San Francisco, California, with offices in New York, Los Angeles, Detroit, Montreal, London, Tokyo, Melbourne and Sydney. For more information, visit www.LookSmart.com

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