LookSmart to Report Fourth Quarter and Fiscal 2002 Results January 28

SAN FRANCISCO, Jan 15, 2003 /PRNewswire-FirstCall via COMTEX/ -- LookSmart (Nasdaq: LOOK; ASX: LOK), a global leader in search marketing, will report fourth quarter and fiscal 2002 financial results on Tuesday, January 28, 2003, after the market close. LookSmart will host a conference call at 5:00 p.m. ET (9:00 a.m. Australian ET, January 29, 2003) to discuss the results.

To listen to the call from the U.S., dial 1-800-219-6110; from Australia, dial 1-800-730-220. A replay of the call will be available until Thursday, January 30, 2003, 11:59 p.m. PT. To access the replay from the U.S., dial 1-800-405-2236 and enter passcode 520146#; from outside the U.S., dial 1-303-590-3000 and enter passcode 520146#.

The call will also be available live by webcast on LookSmart's Investor Relations Web site at http://www.shareholder.com/looksmart/ . For more information about the conference call, please contact Jennifer Jarman of The Blueshirt Group at 415-217-7722 or jennifer@blueshirtgroup.com.

About LookSmart

LookSmart helps businesses of all sizes harness the power of search marketing to generate cost-effective sales leads. LookSmart search listings enable businesses to reach 77 percent* or nearly four out of five U.S. Internet users, through top portals and ISPs including Microsoft's MSN, About.com, AltaVista, Netscape Netcenter, Road Runner, Cox Interactive Media, InfoSpace (Excite, Dogpile, MetaCrawler, WebCrawler), CNET's Search.com and search services such as Inktomi. LookSmart is based in San Francisco, California, with offices in New York, Los Angeles, Detroit, Montreal, London, Tokyo, Melbourne and Sydney. For more information, please visit www.LookSmart.com.

* Media Metrix, June 2002 Digital Media Audience Ratings

SOURCE LookSmart

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