



LookSmart to Exhibit at Search Engine Strategies San Francisco on August 16th and 17th

SAN FRANCISCO, Aug. 15, 2011 (GLOBE NEWSWIRE) -- LookSmart, Ltd. (Nasdaq:LOOK), an online search advertising network solutions company, today announced that it is exhibiting at [SES San Francisco](#) in booth #517. LookSmart will have a team of search marketing experts working in the booth to discuss the company's performance-based solutions for online advertisers and online publishers.

SES San Francisco is one of several events to take place during [Connected Marketing Week](#), August 15-19, 2011. The exhibition floor will be open August 16 and 17. More than 6,000 marketers and agency professionals are expected to gather at Moscone West in downtown San Francisco for the largest search marketing conference on the West Coast. Search and social media marketers are invited to [register for the conference](#) now.

"We are excited to once again be participating as an exhibitor at SES San Francisco," said LookSmart CEO Dr. Jean-Yves Dexmier. "We always welcome the opportunity to educate others in the search space about the unique things that LookSmart is doing, as well as gain insight from exhibitors, attendees and speakers about what's new and interesting in the industry. In addition, we are actively hiring for a number of positions, and hope to meet with some potential candidates during the event."

In addition to the exhibition, SES San Francisco includes a schedule of sessions, labs, trainings, forums, exhibitions and networking events. This year there is a new networking event, "SpeedConnect," in which attendees will engage in a series of quick meetings with experts who can potentially help them with their business needs. A number of senior level LookSmart employees will be participating in that event.

To attend SES San Francisco, fill out the registration form [here](#).

About LookSmart, Ltd

LookSmart is an online search advertising network solutions company that provides performance solutions for online search advertisers and online publishers. LookSmart offers advertisers targeted, performance based search advertising via its Advertiser Network; and an Ad Center platform for customizable private-label advertiser solutions for online publishers. LookSmart is based in San Francisco, California. For more information, visit <http://www.looksmart.com/> or call 415-348-7500.

The LookSmart, Ltd. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=8717>

NOTE: "LookSmart" is a trademark of LookSmart, Ltd., and/or its subsidiaries in the U.S. and other countries. All other trademarks mentioned are the property of their respective owners.

About SES

Incisive Media's SES is a leading global conference and training series focused on search engine marketing. Other Incisive resources for interactive marketers include ClickZ for digital marketing news, information, commentary, advice, opinion and research and Search Engine Watch, which provides news and information about search, analysis of the search engine industry and tools for improving search marketing effectiveness.

Incisive Media is a leading global provider of specialized business news and information, in print, in person and online. The company's principal markets include financial services, legal services, commercial real estate, marketing services and risk management. Incisive Media's market-leading brands include *Accountancy Age*, *Computing*, *Investment Week*, *Legal Week*, *Post*, *Risk*, and SES Conference and Expo. For more information, visit www.incisivemedia.com

For more news and event updates visit the SES press room.

CONTACT: LookSmart

Bill O'Kelly, Senior VP, Operations and CFO

415-348-7208

bo'kelly@looksmart.net

ICR, Inc.

John Mills, Senior Managing Director

310-954-1100

john.mills@icrinc.com



Source: LookSmart, Ltd.

News Provided by Acquire Media