



LookSmart Expands Strategic Relationship With InfoSpace, Bringing Its Search Results to Excite and Webcrawler

SAN FRANCISCO and BELLEVUE, Wash., May 7 /PRNewswire-FirstCall/ -- LookSmart (Nasdaq: LOOK; ASX: LOK), a global leader in search targeted marketing, and InfoSpace, Inc., a provider of wireless and Internet software and application services, today announced that they have extended and expanded their search relationship.

Under the agreement, LookSmart search listings will now appear on InfoSpace's newly-launched, next generation, meta-search product found at Excite (www.excite.com) and WebCrawler (www.webcrawler.com). Excite is one of the leading personalization portals on the Internet, offering world-class content and functionality from more than 75 leading sources with more than 14 million monthly unique users.

Additionally, LookSmart will continue to provide results for InfoSpace's other meta-search solutions, which include Dogpile (www.dogpile.com) and MetaCrawler (www.metacrawler.com). InfoSpace's proprietary meta-search technology allows users to search multiple engines at once, returning comprehensive results fast.

"LookSmart is pleased to expand its relationship with InfoSpace by playing a significant role in the new search product that is served on Excite and WebCrawler," said Scott Stanford, senior vice president of business development for LookSmart. "LookSmart will meet an immediate need for high-quality search results and we look forward to continue working together to create great search for users of InfoSpace's properties."

"LookSmart's search listings produce highly relevant results for users of our meta-search products, including the next generation engine launched at Excite and WebCrawler," said York Baur, InfoSpace executive vice president, wireline and broadband. "We are thrilled to continue to build our longstanding relationship with LookSmart, as its support and results play an important role in our efforts to continue to lead and drive the meta-search category."

About LookSmart

LookSmart helps businesses of all sizes harness the power of Search Targeted Marketing to generate cost-effective sales leads. LookSmart search listings enable businesses to reach 77 percent* or nearly four out of five U.S. Internet users, through top portals and ISPs including Microsoft's MSN, AltaVista, Netscape Netcenter, Prodigy, CNN.com, Road Runner, Cox Interactive Media, InfoSpace (Excite, Dogpile, MetaCrawler, WebCrawler) and Ask Jeeves, and search services such as Inktomi. BTLookSmart, LookSmart's joint venture with BT, provides Search Targeted Marketing solutions in the U.K. and Japan. LookSmart is based in San Francisco, California, with offices in New York, Los Angeles, Detroit, Montreal, London, Melbourne and Sydney.

- Media Metrix November 2001 Digital Media Audience Ratings.

About InfoSpace, Inc.

InfoSpace, Inc. provides wireless and Internet software and application services. The Company develops software technologies that enable customers to efficiently offer a broad array of network-based services under their own brand to any device. InfoSpace corporate information can be found at www.infospaceinc.com.