



LookSmart to Bring Editorially-Reviewed Results to InfoSpace's Meta-Search Properties

Distribution Agreement Expanded and Extended to September 2003

SAN FRANCISCO and BELLEVUE, Wash., Oct. 7 /PRNewswire-FirstCall/ -- LookSmart (Nasdaq: LOOK, ASX: LOK), a global leader in search marketing and InfoSpace, Inc. (Nasdaq: INSP) or (Nasdaq: INSPD), a provider of wireless and Internet software and application services, today announced that they have extended and expanded their search relationship.

Under the expanded agreement, LookSmart will provide its editorially- reviewed Web site results, powered by its new, award-winning WiseNut search technology to InfoSpace's Web search properties, including Excite (www.excite.com), Dogpile (www.dogpile.com), WebCrawler (www.webcrawler.com) and MetaCrawler (www.metacrawler.com), as well as other InfoSpace search distribution relationships. In addition, LookSmart will continue to provide paid search listings to InfoSpace's meta-search network. The extended agreement runs to September 2003.

LookSmart's editorially-reviewed Web site results is another solid addition to our meta-search properties and further strengthens our business relationship with a leader in the Web search space, said York Baur, InfoSpace executive vice president, wireline and broadband. Adding their new WiseNut powered editorially-reviewed search results to our meta-search properties underscores our commitment to providing the most relevant and comprehensive results to our users.

InfoSpace is an important strategic partner for LookSmart, said Brian Cowley, senior vice president of business development for LookSmart. We look forward to continuing our work with InfoSpace and its leading meta-search capabilities to align the relevancy needs of search users with the targeting needs of advertisers.

InfoSpace's next generation meta-search technology highlights the strengths of many of the Web's major search properties and is designed to identify the intent of each user's search. LookSmart's objective search results and paid listings will play important roles in InfoSpace's ongoing effort to deliver a blended mix of the most relevant commercial and non- commercial results for a given search.

About LookSmart

LookSmart helps businesses of all sizes harness the power of search marketing to generate cost-effective sales leads. LookSmart search listings enable businesses to reach 77 percent* or nearly four out of five U.S. Internet users, through top portals and ISPs including Microsoft's MSN, About.com, AltaVista, Netscape Netcenter, CNN.com, Road Runner, Cox Interactive Media, InfoSpace (Excite, Dogpile, MetaCrawler, WebCrawler), CNET's Search.com and search services such as Inktomi. BTLookSmart, LookSmart's joint venture with British Telecom, provides search marketing solutions in the U.K. and Japan. LookSmart is based in San Francisco, California, with offices in New York, Los Angeles, Detroit, Montreal, London, Melbourne and Sydney. For more information, please visit www.LookSmart.com

*Media Metrix, June 2002 Digital Media Audience Ratings

About InfoSpace, Inc.

InfoSpace, Inc. provides wireless and Internet software and application services. The Company develops software technologies that enable customers to efficiently offer a broad array of network-based services under their own brand to any device. InfoSpace corporate information can be found at <http://www.infospaceinc.com/>

This release contains forward-looking statements relating to the development of InfoSpace, Inc.'s products and services and future operating results, including statements regarding InfoSpace's agreement with LookSmart, that are subject to certain risks and uncertainties that could cause actual results to differ materially from those projected. The words believe, expect, intend, anticipate, variations of such words, and similar expressions identify forward-looking statements, but their absence does not mean that the statement is not forward-looking. These statements are not guarantees of future performance and are subject to certain risks, uncertainties and assumptions that are difficult to predict. Factors that could affect InfoSpace's actual results include the progress and costs of the development of our products and services and the timing of market acceptance of those products and services. A more detailed description of certain factors that could affect actual results include, but are not limited to, those discussed in InfoSpace's most recent Quarterly Report on Form 10-Q, in the section entitled Factors Affecting Our Operating Results, Business Prospects and Market Price of Stock. Readers are cautioned not to

place undue reliance on these forward-looking statements, which speak only as of the date of this release. InfoSpace undertakes no obligation to update publicly any forward-looking statements to reflect new information, events or circumstances after the date of this release or to reflect the occurrence of unanticipated events.

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