



LookSmart and U S WEST Join Forces to Enrich U S WEST.net® Subscribers' Online Experience

Web Directory Will Provide U S WEST.net Customers Speedy, Dynamic Access to LookSmart's Directory of Over One Million Content-Rich Web Sites

San Francisco, CA - November 22, 1999 - LookSmart (Nasdaq: LOOK), a leading online navigation service, today announced it is teaming with U S WEST to provide new, co-branded, content-rich launch pages, or portals, for *U S WEST.net* consumer and small business customers. The relationship gives *U S WEST.net* subscribers access to LookSmart's comprehensive directory of over one million unique Web sites with more than 100,000 categories.

"We're pleased that *U S WEST.net* has selected LookSmart as a major navigation and content provider for their customers, making this one of our largest ISP alliances to date," said Evan Thornley, co-founder and CEO of LookSmart. "LookSmart's mission is to become the global standard of online navigation. To date, we've had great success in teaming up with significant partners who are helping us achieve this goal. U S WEST is certainly a marquee customer for LookSmart."

LookSmart consistently rates among the top 15 most-used Web properties as measured by Media Metrix. Its rigorous editorial process provides a distinguishing feature that simplifies and improves users' online experience. LookSmart has one of the Internet's largest editorial teams - over 180 Web editors - who select, describe and organize Web sites to simplify navigating the Internet for customers.

LookSmart also offers *U S WEST.net* subscribers unique online content, including:

LookSmart Money - A complete financial service;

The Talk of The Internet - A live online radio program that is nationally syndicated and features interviews, cool Web sites, contests, health tips and stock reports;

LookSmart Premium Shops - A single point of access to name brand, online retail sites with added value features including universal shopping carts and wish lists.

"Giving our customers access to high-quality content through LookSmart will add significant depth and value to their online experience," said Eric Bozich, vice president, Internet Services and Applications, U S WEST !NTERPRISE Networking. "It is our goal to continually provide innovative, integrated communications solutions that simplify life at home, work, or on the go."

About LookSmart

LookSmart (Nasdaq: LOOK) is a leading online navigation company whose mission is to be the global standard of online navigation. LookSmart has already launched sites for the U.S., the UK, Canadian, Australian, and Netherlands markets and has built directories for Japan, Korea, France, Singapore, New Zealand, Denmark, Norway, Sweden, Finland, Spain, Italy, Malaysia, and Mexico. LookSmart currently provides its navigation products to leading Internet portals, ISPs and Web sites including The Microsoft Network, Netscape Netcenter, Excite@Home, AltaVista, NetZero, AT&T Global Network Services and over 280 Internet Service Providers and 600,000 Web sites. The company is headquartered in San Francisco and can be contacted at (415) 597-4850 or visited at www.looksmart.com.

About U S WEST

U S WEST (NYSE: USW) provides a full range of telecommunications services - including wireline, wireless PCS, data networking, directory and information services - to more than 25 million customers nationally and in 14 Western and Midwestern states. More information about U S WEST can be found on the Internet at <http://www.uswest.com>. U S WEST !NTERPRISE Networking is the data networking arm of U S WEST, and can be found on the Internet at <http://www.uswest.com/interprise>.

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