



LookSmart to Report First Quarter Results May 4

SAN FRANCISCO, April 18, 2006 /PRNewswire-FirstCall via COMTEX News Network/ -- LookSmart (Nasdaq: LOOK, ASX: LOK), an online media and technology company specializing in vertical search, will report first quarter financial results on Thursday, May 4, 2006, after the market close. LookSmart will host a conference call at 5:00 p.m. ET (7:00 a.m. Australian ET, May 5, 2006) to discuss the results.

To listen to the call from the U.S., dial 1-800-257-6566; from Australia, dial 1-800-730-220. A replay of the call will be available until Monday, May 8, 2006, 11:59 p.m. PT. To access the replay from the U.S., dial 1-800-405-2236 and enter passcode 11057656#; from outside the U.S., dial 1-303-590-3000 and enter passcode 11057656#.

The call will also be available live by webcast on LookSmart's Investor Relations Web site at <http://www.shareholder.com/looksmart/>.

About LookSmart

LookSmart is an online media and technology company specializing in vertical search. The company provides relevant content, advertising and technology solutions for consumers, advertisers and publishers. LookSmart's vertical search sites are where customers look for what they need. The Company's sites and web tools offer essential search results with the ability to find, save and share articles. In addition to owned and operated properties, LookSmart's distribution network includes selected, monitored syndicated publishers and search engine partners that maximize advertiser ROI. Distribution partners include Lycos, CNET, InfoSpace (Excite, MetaCrawler, Webcrawler), Cox Interactive, Apple's Sherlock, and U.C. Berkeley. LookSmart offers a comprehensive and customizable set of syndicated solutions for publishers to grow their advertiser relationships and audience. LookSmart is based in San Francisco, California. For more information on LookSmart, visit www.looksmart.com or call 415-348-7500.

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