LookSmart, Ltd. to Report 2007 Third Quarter Results on November 7th

SAN FRANCISCO, Oct 29, 2007 (BUSINESS WIRE) -- LookSmart, Ltd. (Nasdaq:LOOK), an online advertising and technology company, will report financial results for the third quarter ended September 30, 2007, on Wednesday, November 7, 2007, after the market close. The Company also announced that it will hold a conference call to discuss the results the same day. Participating in the call will be Ted West, Chairman and Interim President and Chief Executive Officer, and John Simonelli, Chief Operating Officer and Chief Financial Officer.

The conference call is scheduled to begin at 5:00 p.m. ET on November 7, 2007. To listen to the call from the U.S., dial 1-888-321-3075; from outside the U.S., dial 1-973-582-2855. A replay of the call will be available until Wednesday, November 14, 2007, 11:59 p.m. ET. To access the replay from the U.S., dial 1-877-519-4471 and enter passcode 9328128, from outside the U.S., dial 1-973-341-3080 and enter passcode 9328128. The call will also be available live by webcast on LookSmart's Investor Relations website at http://www.shareholder.com/looksmart/.

About LookSmart, Ltd.

LookSmart is an online advertising and technology company that provides relevant solutions for advertisers, publishers and consumers. LookSmart offers advertisers targeted, pay-per-click (PPC) search advertising and banners via its consumer Web properties and a monitored ad distribution network; a customizable set of private-label solutions for publishers, and vertical search sites and web tools for consumers. LookSmart is based in San Francisco, California. For more information, visit www.looksmart.com or call 415-348-7000.

SOURCE: LookSmart, Ltd.

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