



LookSmart to Exhibit at Ad:Tech New York on November 9th and 10th

NEW YORK, Nov. 8, 2011 (GLOBE NEWSWIRE) -- LookSmart, Ltd. (Nasdaq:LOOK), an online search advertising network solutions company, today announced that it is exhibiting at [Ad:Tech New York](#) in booth #1931. LookSmart will have a team of search marketing experts working in the booth to discuss the company's performance-based solutions for online advertisers and online publishers.

Ad:Tech New York is one of 10 shows hosted throughout the world by the [Ad:Tech](#) community. The Ad:Tech New York conference will be hosted on November 8-10, 2011 in The Javits Center. The exhibition floor will be open November 9 and 10. In addition to the exhibition, Ad:Tech New York includes a schedule of keynote speaking events, hands-on workshops, panel discussions, and networking events. Media, marketing and technology professional are invited to [register for the conference](#) now.

"We are excited to once again be participating as an exhibitor at AdTech New York," said LookSmart CEO Dr. Jean-Yves Dexmier. "We always welcome the opportunity to share with advertisers our continuing progress in expanding and optimizing our high quality traffic sources. More than ever, we believe that we are setting the standard for Tier 1.5 search traffic. With the new product development stemming from those traffic sources, we are actively hiring for a number of positions in the US and in at our technology center in the Greater Toronto Area."

To attend Ad:Tech New York, fill out the registration form [here](#).

About LookSmart, Ltd

LookSmart is an online search advertising network solutions company that provides performance solutions for online search advertisers and online publishers. LookSmart offers advertisers targeted, performance based search advertising via its Advertiser Network; and an Ad Center platform for customizable private-label advertiser solutions for online publishers. LookSmart is based in San Francisco, California. For more information, visit <http://www.looksmart.com/> or call 415-348-7013.

The LookSmart, Ltd. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=8717>

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About Ad:Tech

For more than ten years, Ad:Tech has provided media, marketing and technology professionals with the tools and techniques they need to succeed in a changing digital world. With 10 shows in 7 countries, Ad:Tech's globally respected roster of speakers, workshops and exhibitors continues to make it the preferred resource and destination for digital marketers everywhere.

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For more news and event updates visit the [Ad:Tech press room](#).

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