LookSmart to Report Second Quarter Results Tuesday, July 29

SAN FRANCISCO, Jul 9, 2003 /PRNewswire-FirstCall via COMTEX/ --

LookSmart (Nasdaq: LOOK; ASX: LOK), a global leader in search, will report second quarter financial results on Tuesday, July 29, 2003, after the market close. LookSmart will host a conference call at 6:00 p.m. ET (8:00 a.m. Australian ET, July 30, 2003) to discuss the results.

To listen to the call from the U.S., dial 1-800-218-8862; from Australia, dial 1-800-730-220. A replay of the call will be available until Thursday, July 31, 2003, 5:00 p.m. PT. To access the replay from the U.S., dial 1-800-405-2236 and enter passcode 544402#; from outside the U.S., dial 1-303-590-3000 and enter passcode 544402#.

The call will also be available live by webcast on LookSmart's Investor Relations Web site at http://www.shareholder.com/looksmart/.

About LookSmart

LookSmart is a leading provider of Internet search solutions and is the global leader in paid search inclusion. Combining award-winning technology, editorial expertise, and community-based initiatives, LookSmart provides users worldwide with highly relevant search results, while delivering targeted sales leads to online businesses. LookSmart search results are distributed through top portals and ISPs including Microsoft's MSN, About.com, Road Runner, Cox Interactive Media, InfoSpace, CNET and search services such as Inktomi. LookSmart is based in San Francisco, California, with offices in New York, Los Angeles, Detroit, Montreal, London, Tokyo, Melbourne and Sydney. For more information, visit www.LookSmart.com.

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