



## HighBeam Research Partners with LookSmart

CHICAGO, Aug 31, 2004 (BUSINESS WIRE) -- HighBeam(TM) Research, LLC ([www.highbeam.com](http://www.highbeam.com)) announced today a new agreement with LookSmart (Nasdaq:LOOK) (ASX:LOK) that makes more than one million premium articles from the HighBeam Research Library archive accessible via LookSmart's FindArticles ([www.findarticles.com](http://www.findarticles.com)) service.

HighBeam Research operates an online research engine that fills the gap between search engines and high-end information services. The HighBeam Library archive includes 32 million articles and images from more than 2,800 newswires and newspapers; leading business, consumer and industry magazines and journals; transcripts; images; and reference sources going back as far as 23 years.

LookSmart users can search and view article abstracts from the HighBeam Research Library archive for free, and they can sign up or a free trial to view full-text articles and use the many powerful research tools available to HighBeam Research members.

Kevin Krim, vice president of LookSmart's Web properties, said, "We are pleased to be able to provide so many additional high quality publications. The partnership with HighBeam Research enhances FindArticles' position as one of the Web's most popular search services for finding research-quality articles, and introduces the millions of LookSmart users to HighBeam Research."

Patrick Spain, chairman and CEO of HighBeam Research, said, "Individual researchers use many different starting points when they search for answers. Partnerships with the places that people do their research online are key to our customer acquisition strategy. We are pleased to partner with LookSmart, one of the early leaders in providing access to newspaper and magazine articles as a distinct search service."

### ABOUT LOOKSMART

LookSmart is a leader in commercial search services and a developer of innovative web search solutions. The Company provides consumers with relevant search results through a distribution network that includes LookSmart.com, FindArticles.com, and other top portals and ISPs, while delivering high performance sales leads at a reasonable price to online businesses. LookSmart is based in San Francisco, California. For more information, visit <http://www.looksmart.com>.

### ABOUT HIGHBEAM(TM) RESEARCH, LLC

HighBeam(TM) Research, LLC operates an online research engine for individuals, filling the gap between free search engines and high-end information services. By delivering sophisticated research tools with convenient access to the free Web, paid online services, and our proprietary Library database, we empower individual researchers to efficiently locate, organize and deliver answers. HighBeam Research is located at <http://www.highbeam.com>.

### SOURCE: HighBeam(TM) Research, LLC

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