LookSmart, Ltd. to Report Fourth Quarter and Full Year 2010 Results on February 8, 2011

SAN FRANCISCO, Feb. 3, 2011 (GLOBE NEWSWIRE) -- LookSmart, Ltd. (Nasdaq:LOOK), an online search advertising network solutions company, will report financial results for the fourth quarter and full year ended December 31, 2010, on Tuesday, February 8, 2011, after the market close. The Company will hold a conference call to discuss the results the same day. The conference call will be hosted by Dr. Jean-Yves Dexmier, Executive Chairman and Chief Executive Officer, and Bill O'Kelly, Senior Vice President Operations and Chief Financial Officer.

The conference call is scheduled to begin at 5:00 pm ET (2:00 pm PT), on February 8, 2011. To listen to the call from the US, dial 1- 877-407-0789; from outside the US, dial 1- 201-689-8562. A telephonic replay of the call will be available until Tuesday, February 22, 2011, 11:59 pm ET. To access the replay from the US, dial 1-877-870-5176 and enter passcode 365851; from outside the US, dial 1-858-384-5517 and enter passcode 365851. The call will also be available live by webcast on LookSmart's Investor Relations website at http://investor.shareholder.com/looksmart/.

About LookSmart, Ltd.

LookSmart is an online search advertising network solutions company that provides performance solutions for online search advertisers and online publishers. LookSmart offers advertisers targeted, pay-per-click (PPC) search advertising and contextual search advertising via its Advertiser Networks; and an Ad Center platform for customizable private-label advertiser solutions for online publishers. LookSmart is based in San Francisco, California. For more information, visit www.looksmart.com or call 415-348-7500.

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