LookSmart to Present at C.E. Unterberg, Towbin / Security Research Associates Conference

SAN FRANCISCO, Aug 05, 2005 /PRNewswire-FirstCall via COMTEX/ -- LookSmart (Nasdaq: LOOK; ASX: LOK), an online media and search technology company, today announced that CEO David Hills will present to the investment community at the San Francisco TechFest 2005 Conference, being hosted by C.E. Unterberg, Towbin and Security Research Associates. The presentation will be held on August 10, 2005 at 2:45 p.m. PT at The Omni Hotel in San Francisco, CA. An audio webcast of the presentation will be made available from LookSmart's Investor Relations website at http://www.shareholder.com/looksmart/ .

About LookSmart

LookSmart is an online media and technology company that provides relevant content, advertising and technology solutions for advertisers and publishers of all sizes. LookSmart's distribution network is designed to maximize advertiser ROI via owned and operated properties, carefully chosen and monitored syndicated publishers, and search engine partners. The company's owned and operated vertical search sites and web tools offer consumers essential search results and a more personalized web experience. Distribution partners include Lycos, CNET, InfoSpace (Excite, MetaCrawler, Webcrawler), Cox Interactive, Apple's Sherlock, and U.C. Berkeley. LookSmart is based in San Francisco, California. For more information on LookSmart, visit www.looksmart.com or call 415-348-7500.

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