LookSmart, Ltd. to Report Second Quarter 2011 Results on August 2, 2011

SAN FRANCISCO, July 29, 2011 (GLOBE NEWSWIRE) -- LookSmart, Ltd. (Nasdaq:LOOK), an online search advertising network solutions company, will report financial results for the second quarter ended June 30, 2011, on Tuesday, August 2, 2011, after the market close. The Company will hold a conference call to discuss the results the same day. The conference call will be hosted by Dr. Jean-Yves Dexmier, Executive Chairman and Chief Executive Officer, and Bill O'Kelly, Senior Vice President Operations and Chief Financial Officer.

The conference call is scheduled to begin at 5:00 pm ET (2:00 pm PT), on August 2, 2011. To listen to the call from the US, dial 1-877-407-4018; from outside the US, dial 1-201-689-8471. A telephonic replay of the call will be available until Tuesday, August 16, 2011, 11:59 pm ET. To access the replay from the US, dial 1-877-870-5176 and enter passcode 376778; from outside the US, dial 1-858-384-5517 and enter passcode 376778. The call will also be available live by webcast on LookSmart's Investor Relations website at http://investor.shareholder.com/looksmart/.

About LookSmart, Ltd.

LookSmart is an online search advertising network solutions company that provides performance solutions for online search advertisers and online publishers. LookSmart offers advertisers targeted, performance based search advertising via its Advertiser Network; and an Ad Center platform for customizable private-label advertiser solutions for online publishers. LookSmart is based in San Francisco, California. For more information, visit http://www.looksmart.com/ or call 415-348-7500.

The LookSmart, Ltd. logo is available at http://www.globenewswire.com/newsroom/prs/?pkgid=8717

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