



LookSmart Expands Relationship With Net-Temps

Leading Contract Employment Specialist Website Increases Presence in LookSmart Career Center

SAN FRANCISCO, Jun 15, 2001 /PRNewswire/ -- LookSmart (Nasdaq: LOOK) today announced that it has signed an agreement with the leading contract employment job board Net-Temps, expanding the company's presence in the LookSmart Career Center. "The Career Center is a great resource for those seeking the highest quality temporary and permanent employment," said PJ Beaulac, Net-Temps director of business development. "We're able to provide job postings, news and advice for both employers and candidates, thus extending our content to millions of users across the largest search properties on the Internet."

LookSmart Resource Centers provide users with direct access to content channels that appeal to their specific needs. They may be accessed through any portal, ISP or media property that uses the LookSmart directory. This includes Microsoft's MSN, Excite, AltaVista, iWon, Prodigy, Time Warner and hundreds of additional ISPs. LookSmart provides 13 Resource Centers ranging from Real Estate and Automotive to Shopping and Weather.

"We're pleased to build relationships with leading Internet marketers and to provide them with an appropriate platform to deliver their quality content across the LookSmart distribution network," said Dakota Sullivan, vice president of marketing for LookSmart. "LookSmart Centers provide convenient starting points for many user searches and, at the same time, generate valuable revenue for LookSmart and our partners."

About Net-Temps

Net-Temps is ranked the number one online job posting board specializing in the staffing industry serving direct placement and temporary (contract) professionals. The company is consistently ranked in the top 10 job posting websites based on traffic by Media Metrix and Neilson Net Ratings. Net-Temps' service provides an effective means for staffing agencies, human resource professionals and small business executives to take advantage of electronic recruiting. Hundreds of thousands of job seekers post resumes and search for jobs at no cost. Industry specific employment channels make it convenient to inquire about available positions and apply on-line. Further information about Net-Temps is available at www.net-temps.com.

About LookSmart

LookSmart helps more than 35,000 businesses harness the power of Internet search to generate qualified leads. As the global leader in building, distributing and monetizing Web directories, LookSmart databases are searched 60 million times a day, through five of the top 10 portals, five of the top 10 ISPs and hundreds of additional ISP and media partners worldwide. LookSmart's distribution network reaches 82 percent, or more than four out of five U.S. Internet users, through Microsoft's MSN, Excite@Home, Alta Vista, iWon, Netscape Netcenter, Inktomi, Time Warner, Prodigy, Juno, CNN, Road Runner, Cox Interactive Media, InfoSpace, and Qwest. BTLookSmart, LookSmart's joint venture with BT, deploys LookSmart wireless and Web directory solutions for ISPs, portals and mobile Internet businesses across Europe and Asia-Pacific.

Forward-Looking Statements

This press release contains forward-looking statements based on our current expectations about our industry and our management's assumptions. Actual results could differ for various reasons, such as: the possibility that Resource Centers will not be utilized by Internet end-users at projected rates; or our potential inability to generate sufficient listings and advertising revenue to reach profitability when planned; and other risks outlined in our annual report on Form 10-K and quarterly reports on Form 10-Q filed with the Securities and Exchange Commission.

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