



Tim Wright Joins LookSmart Board of Directors

SAN FRANCISCO, Oct 05, 2005 /PRNewswire-FirstCall via COMTEX/ -- LookSmart (Nasdaq: LOOK), an online media and technology company specializing in vertical search, today announced that Timothy J. Wright has been appointed as a member of the board of directors, bringing the total number of board members to seven.

Mr. Wright has served as Chief Executive of the EMEA and Asia-Pacific operations of Geac Computer Corporation Limited and as its Chief Technology Officer since May 2004. He served as Geac's Senior Vice President, Chief Technology Officer and Chief Information Officer since January 2003. Prior to joining Geac, Mr. Wright served for just over three years as Senior Vice President, Chief Technology Officer and Chief Information Officer at Terra Lycos, a provider of Internet access and content to users worldwide. Prior to working at Terra Lycos, Mr. Wright spent seven years at The Learning Company, a provider of consumer educational and home productivity software, until it was acquired by Mattel, Inc. in 1999. Mr. Wright received a B.S. in Computer Science from City University in London, England.

"We are pleased to further broaden the scope of our board with Tim's appointment," said Ted West, Chairman of LookSmart's board of directors. "His strong Internet and search technology experience is a strong complement to both the board and our executive leadership team, and we look forward to benefiting from his valuable insight and expertise moving forward."

About LookSmart

LookSmart is an online media and technology company which provides relevant content, advertising and technology solutions for consumers, advertisers and publishers. LookSmart's owned and operated vertical search sites are where customers look for what they need, and the sites and web tools offer essential search results with the ability to find, save and share content. In addition to owned and operated properties, LookSmart's distribution network includes syndicated publishers and search engine partners that maximize advertiser ROI. Distribution partners include Lycos, CNET, InfoSpace (Excite, MetaCrawler, Webcrawler), Cox Interactive, Apple's Sherlock, and U.C. Berkeley. LookSmart offers a customizable set of syndicated solutions for publishers to grow their advertiser relationships and audience. LookSmart is based in San Francisco, California. For more information on LookSmart, visit <http://www.looksmart.com> or call 415-348-7500.

NOTE: LookSmart is a registered trademark of LookSmart, Ltd.

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