LookSmart to Present at Needham Internet & Digital Media Conference

SAN FRANCISCO, May 10, 2006 /PRNewswire-FirstCall via COMTEX News Network/ -- LookSmart (Nasdaq: LOOK; ASX: LOK), an online media and search technology company, today announced that President and Chief Executive Officer Dave Hills will present to the investment community at the Needham and Company Internet & Digital Media Conference. The presentation will be held on May 11, 2006 at 9:20 a.m. ET at The Millennium Broadway Hotel in New York, NY. An audio webcast of the presentation will be made available from LookSmart's Investor Relations website at http://www.shareholder.com/looksmart/.

About LookSmart

LookSmart is an online media and technology company specializing in vertical search. The company provides relevant content, advertising and technology solutions for consumers, advertisers and publishers. LookSmart's owned and operated vertical search sites are where customers look for what they need. The Company's sites and web tools offer essential search results with the ability to find, save and share articles. In addition to owned and operated properties, LookSmart's distribution network includes selected, monitored syndicated publishers and search engine partners that maximize advertiser ROI. Distribution partners include CNET, InfoSpace (Excite, MetaCrawler, Webcrawler), Cox Interactive, Apple's Sherlock, and U.C. Berkeley. LookSmart offers a comprehensive and customizable set of syndicated solutions for publishers to grow their advertiser relationships and audience. LookSmart is based in San Francisco, California.


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SOURCE LookSmart

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