



January 23, 2017

## Snyder's-Lance to Report Fourth Quarter and Full Year 2016 Results on February 13, 2017

CHARLOTTE, N.C., Jan. 23, 2017 (GLOBE NEWSWIRE) -- Snyder's-Lance, Inc. (Nasdaq:LNCE) announced today that it will release its fourth quarter and full year 2016 results before the market opens on Monday, February 13, 2017, followed by a conference call and live webcast at 9:00 a.m. ET to review the Company's results. The conference call will be webcast live through the Investor Relations section of the Company's website at [www.snyderslance.com](http://www.snyderslance.com), where the accompanying slide presentation will also be available.

To participate in the conference call, the dial-in number is (844) 830-1960 for U.S. callers or (315) 625-6883 for international callers. The conference ID is 56297381. A continuous telephone replay of the call will be available between 12:00 p.m. ET on February 13 and 12:00 a.m. ET on February 20. The replay telephone number is (855) 859-2056 for U.S. callers or (404) 537-3406 for international callers. The replay access code is 56297381. Investors may also access a web-based replay of the conference call at [www.snyderslance.com](http://www.snyderslance.com).

### About Snyder's-Lance, Inc.

Snyder's-Lance, Inc., headquartered in Charlotte, NC, manufactures and markets snack foods throughout the United States and internationally. Snyder's-Lance's products include pretzels, sandwich crackers, pretzel crackers, potato chips, cookies, tortilla chips, restaurant style crackers, popcorn, nuts and other snacks. Products are sold under the Snyder's of Hanover<sup>®</sup>, Lance<sup>®</sup>, Kettle Brand<sup>®</sup>, KETTLE<sup>®</sup> Chips, Cape Cod<sup>®</sup>, Snack Factory<sup>®</sup> Pretzel Crisps<sup>®</sup>, Pop Secret<sup>®</sup>, Emerald<sup>®</sup>, Late July<sup>®</sup>, Krunchers!<sup>®</sup>, Tom's<sup>®</sup>, Archway<sup>®</sup>, Jays<sup>®</sup>, Stella D'oro<sup>®</sup>, Eatsmart Snacks<sup>™</sup>, O-Ke-Doke<sup>®</sup>, Metcalfe's skinny<sup>®</sup>, and other brand names along with a number of third party brands. Products are distributed nationally through grocery and mass merchandisers, convenience stores, club stores, food service outlets and other channels. For more information, visit the Company's corporate web site: [www.snyderslance.com](http://www.snyderslance.com). LNCE-E

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