



## **Kimberly-Clark Professional Introduces New Graphic Designs For Its Market-Leading, Jackson Brand Halo X Welding Helmets**

ROSWELL, Ga. (October 5, 2009) - Kimberly-Clark Professional has introduced four new graphic designs for its Jackson brand Halo X welding helmets.

The introduction is in keeping with Jackson's history of innovation and another step forward for the first safety manufacturer to introduce the concept of graphic design on welding helmets more than a decade ago. It also reflects Jackson's long-standing focus on providing workers with greater choice while also appealing to individual style and product feature preferences.

"These new graphics further enhance the breadth of our welding offerings, providing welders with the safety they need on the job, while offering even more ways to express their individuality with Jackson brand safety helmets," said Kristy Giebe, Product Manager, Welding.

With Jackson, welders can select the helmet design, auto darkening filter and graphics to meet their specific needs and preferences. Product design and individualized choices can help improve compliance, thereby helping to ensure worker safety, maximizing performance as well as enabling welders to exhibit their own personal style on the job.

The new Halo X graphic designs include Carbon Fiber, Ace of Spades, Arc Angel and Renegade, all of which were created in response to end-user input and feedback, which uncovered demand for more varied graphic options on welding helmets to match individual tastes and preferences.

The four new designs round out a variety of graphic options for the Halo X welding helmet series, including such popular graphics as the HellRaiser, Heavy Metal, the Glory, Yellow Flame and the Razor.

The Halo X shell weighs only 6-ounces. The lightweight, flexible design was created in response to user demand for a helmet that was lighter and more comfortable than traditional welding helmets. It is ideal for extended wear in high-heat environments and is available with two types of auto darkening filters:

- The BOSS auto darkening filter, introduced in 2007, offers the industry's largest viewing window. It also features a patented technology that facilitates one of the fastest switching speeds on the market today.
- The NexGen Lens, introduced in 2001, which is equipped with digital control features in addition to Jackson's accelerated patented switching speed.

Kimberly-Clark Professional acquired Jackson Safety, a global manufacturer and distributor of safety products, in April 2009. The acquisition brings many well-known, trusted brands together to further expand the Kimberly-Clark Professional safety portfolio to include a comprehensive line of personal protective equipment and a wide range of welding and work zone safety products.

For more information about these and other Kimberly-Clark Professional Safety products, visit [www.kc-safety.com](http://www.kc-safety.com).

### **About Kimberly-Clark Professional**

Kimberly-Clark Professional is known for innovative safety solutions for "clean" and "industrial" manufacturing settings. With the acquisition of Jackson Safety, the company offers a broader safety portfolio including a comprehensive line of personal protective equipment and a wide range of market-leading welding and work zone safety products. The combined global safety brands of Kimberly-Clark Professional and Jackson Safety include Kleenguard, Smith & Wesson (under license) and Winchester (under license). Kimberly-Clark Professional, located in Roswell, GA, is one of the Kimberly-Clark Corporation's four business segments and can be visited online at [www.kcprofessional.com](http://www.kcprofessional.com).

### **About Kimberly-Clark**

Kimberly-Clark and its well-known global brands are an indispensable part of life for people in more than 150 countries. Every day, 1.3 billion people - almost a quarter of the world's population - trust K-C brands and the solutions they provide to enhance their health, hygiene and well being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds the No. 1 or No. 2 share position in more than 80 countries.