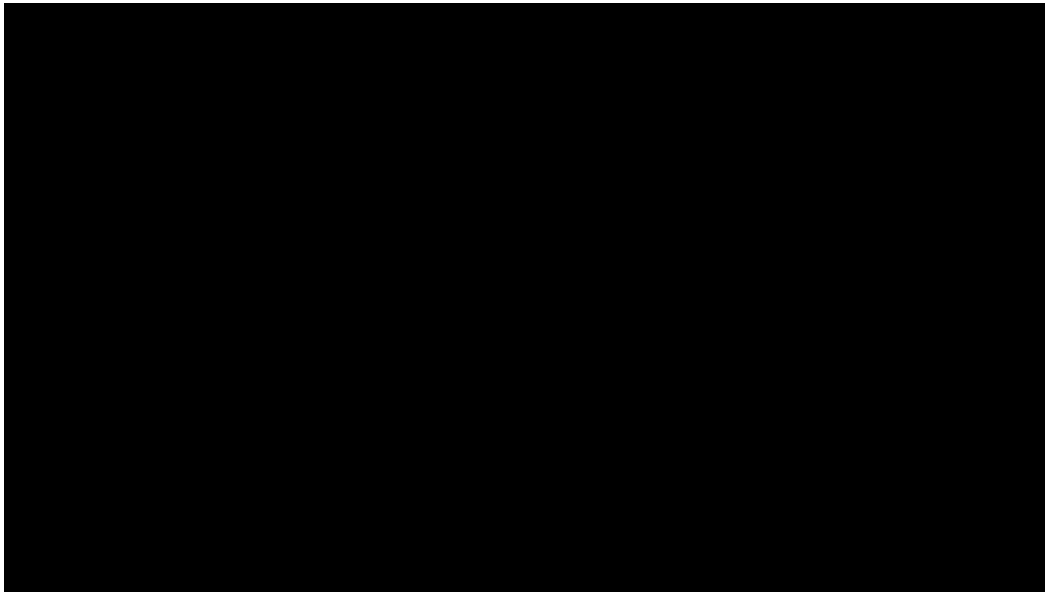


May 25, 2017

## Michael Phelps and His Family Announce They Are #Trainingfor2032 with Huggies Little Swimmers

### Phelps Family and Huggies Little Swimmers showcase how parents and babies everywhere can bond and learn together through safe water play

DALLAS, May 25, 2017 /PRNewswire/ -- While Michael Phelps may not be doing much training on his own right now, the most decorated swimmer of all time announced today that he and his son, Boomer, along with his wife, Nicole, are #Trainingfor2032 together along with babies around the world who enjoy fun and safe water play with Huggies Little Swimmers®.



In [today's press conference](#), Phelps discussed the importance of parents and babies engaging in safe water play. In addition to being fun and great exercise, it can also positively impact a baby's development. "Training" will mean something different for all babies — from running through sprinklers in the backyard to a day at the beach. As long as they're safely having fun, they're doing it right!

"Some of the best memories of my life have been in the water - and none more special than the days I spend swimming with Boomer," says Phelps. "I'm not teaching Boomer to master the butterfly just yet, but #Trainingfor2032 includes safe water play that helps build comfort and confidence in the water. I'm partnering with Huggies Little Swimmers because I want all babies to be the best swimmers they can be."

The funny videos from Huggies Little Swimmers feature the whole Phelps family, with Michael sharing ideas for families to safely play in the water. Phelps encourages parents to "water them daily," and share fun water moments with the hashtag #TrainingFor2032.

"Huggies is excited to be partnering with the Phelps family to offer fun ways for parents to help their babies thrive in the water," says Giusy Buonfantino, president of Kimberly-Clark Baby and Child Care North America. "Huggies Little Swimmers swimpants are designed specifically for the water so they don't swell, and feature easy open sides for an adjustable fit so babies can focus on fun."

The partnership features multiple entertaining videos with Michael, Nicole, and Boomer, along with other activities to engage and inspire parents all year long. Be sure to check out Michael, Boomer, and Nicole Phelps social channels, in addition to Huggies' Facebook, Twitter, and Instagram for the latest content and visit [www.Huggies.com](http://www.Huggies.com) for more product details.

#### About the Huggies Brand

Huggies believes deeply in the Power of Hugs. That's why every Huggies diaper and wipe is inspired by parents' hugs. For nearly 40 years, Huggies has been helping parents provide love, care and reassurance to help babies thrive. [No Baby](#)

Unhugged is Huggies promise to ensure babies get the care they need to thrive - from innovative everyday products, growing hospital hugger programs and specially-designed products for the tiniest of babies, to diapers and wipes donations. Huggies is the fastest growing diaper brand in hospitals and partners with NICU nurses to develop diapers and wipes that meet the specific needs of pre-term infants. For more information on Huggies *No Baby Unhugged* program visit the "Why Huggies?" page at [Huggies.com](http://Huggies.com).

#### **About Kimberly-Clark**

Kimberly-Clark (NYSE: KMB) and its well-known global brands are an indispensable part of life for people in more than 175 countries. Every day, nearly a quarter of the world's population trust Kimberly-Clark's brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds No. 1 or No. 2 share positions in 80 countries. To keep up with the latest news and to learn more about the Company's 145-year history of innovation, visit [www.kimberly-clark.com](http://www.kimberly-clark.com) or follow us on [Facebook](#) or [Twitter](#).

#### **About Michael Phelps Foundation**

The Michael Phelps Foundation is focused on growing the sport of swimming and promoting healthy and active lives, especially for children. Founded in 2008, the Foundation has provided their learn to swim, healthy eating and goal setting curriculum to over 16,000 people around the world by partnering with the Special Olympics and Boys & Girls Club of America. They also support the Level Field Fund - Swimming, because opportunities to pursue excellence in sport should not be limited by an athlete's financial situation. For more information please visit: <http://www.michaelphelpsfoundation.org>.

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To view the original version on PR Newswire, visit:<http://www.prnewswire.com/news-releases/michael-phelps-and-his-family-announce-they-are-trainingfor2032-with-huggies-little-swimmers-300463700.html>

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