

Depend Brand Highlights Inspiring Stories of Everyday People to Help Empower Others to Own Their Greatness

The brand offers tips and new and improved products to help those with incontinence continue to live an active, confident lifestyle

DALLAS, April 25, 2017 /PRNewswire/ -- Urinary incontinence affects more than 65 million Americans, yet the subject of bladder leakage is still taboo. To help bring the topic to the forefront, Depend® brand is partnering with three individuals who, with a little help from the new and improved Depend Real Fit, Depend Silhouette and Depend Silhouette Active Fit Briefs, continued living the life they love - whether it be saving lives with fellow firefighters, teaching a yoga class or dancing it out at a halftime show.



"We're excited to partner with real people to help encourage others to find a solution that works best for them so they can continue to live their best lives, free from worry," said Jennifer Nobui, Senior Brand Manager for Depend brand. "As a brand, we make continuous updates to our products to ensure we are meeting the needs of our consumers to help them feel comfortable living a full, confident life."

To help break the stigma of incontinence and inspire others with bladder leakage to get out and live the life they love, Suzie, Jon and Dyan will be participating in various events across the country to raise awareness for the common issue:

- 1 [Suzie](#): Yoga enthusiast, fitness instructor and personal trainer to a number of professional tennis players, Suzie relies on Depend brand to help her live the life she wants - from hiking a mountain with her family to teaching yoga outdoors and running marathons. On Sunday, April 23rd, Suzie helped encourage others to do the same as she led a pelvic strengthening yoga class at the Yoga Journal Live Event in New York City, NY.
- 1 [Jon](#): Named Men's Health "Top 10 Ultimate Guy" in 2015, Jon needed a constant in his life, a product he could trust and rely on, so he turned to Depend Real Fit Briefs and hasn't looked back since. Today, he's owning his greatness and continuing his lifelong aspirations of being a firefighter by day and auditioning for his next big role by night. Jon will be participating in the [Rugged Maniac](#) race in Los Angeles, Calif. on Saturday, May 13th to help inspire others to get out, have fun and own their greatness.
- 1 [Dyan](#): Entrepreneur and community activist, Dyan has always lived an energetic and fulfilling life. With the support of Depend brand, she followed her passions of becoming a dancing sensation. Today, she's owning her greatness by

teaching children dance routines at her own studio and performing with her own dance group at national sporting events. Dyan will host a dance-a-thon to drive awareness to National Bladder Awareness month this November.

Depend Real Fit, Depend Silhouette and Depend Silhouette Active Fit Briefs were designed with the same trusted protection and improved quality including a new look and better feel than the previous material. "Depend brand is committed to enhancing the lives of those with bladder leakage and offers dignified solutions that provide comfort, protection and confidence through innovation and design," said Nobui. Solutions that real users, Suzie Haines, Jon Shin and Dyan Lopez, now rely on to help them pursue their passions, worry-free.

Visit www.Depend.com to request a free sample of Depend brand underwear, watch real men and women's inspirational stories and learn how Depend brand can help people get back to living the life they love.

About the Depend Brand

Launched in 1984 by Kimberly-Clark Corporation, the Depend brand is the market leader in the adult incontinence category in North America. Over the years, the Depend brand has evolved with its consumers to provide the exceptional protection and lend them the confidence they need to lead normal, active lives. For more information or to request a product sample, visit www.Depend.com.

About Kimberly-Clark

Kimberly-Clark (NYSE: KMB) and its well-known global brands are an indispensable part of life for people in more than 175 countries. Every day, nearly a quarter of the world's population trust Kimberly-Clark brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds the No.1 or No. 2 share position in 80 countries. To keep up with the latest news and to learn more about the company's 145-year history of innovation, visit www.kimberly-clark.com or follow us on Facebook and Twitter.



To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/depend-brand-highlights-inspiring-stories-of-everyday-people-to-help-empower-others-to-own-their-greatness-300444874.html>

SOURCE Kimberly-Clark

News Provided by Acquire Media