

Kimberly-Clark Recognized by CSO50 for Excellence in Cybersecurity Awareness

DALLAS, May 4, 2017 /PRNewswire/-- Kimberly-Clark Corporation has been recognized for its excellence in cybersecurity awareness with a prestigious [CSO50 Award](#) at the annual CSO50 Conference in Scottsdale.



Kimberly-Clark won the award for its highly regarded Protect K-C & Me program, an information security awareness initiative designed to teach employees how to secure valuable information at work, at home and on the go. The program proactively educates employees about how to stay safe online through engaging activities and metrics-driven social engineering drills that keep employees on their toes.

"As enterprise technology rapidly advances and exposes new threats in the digital economy, we must be prepared to continuously improve our approach," said Victoria Thomas, information security awareness program lead for Kimberly-Clark. "It's an honor to receive this award because it demonstrates that large investments in security technology are inadequate without recognizing employees are the best line of defense against cybercrime."

Working with judges including security experts, academics and CSOs, the CSO50 Awards recognize organizations and individuals for programs or initiatives that demonstrate outstanding business value and thought leadership.

About Kimberly-Clark

Kimberly-Clark (NYSE: KMB) and its well-known global brands are an indispensable part of life for people in more than 175 countries. Every day, nearly a quarter of the world's population trust Kimberly-Clark's brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds No. 1 or No. 2 share positions in 80 countries. To keep up with the latest news and to learn more about the Company's 145-year history, visit www.kimberly-clark.com or follow us on [Facebook](#) or [Twitter](#).

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