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## **Scott Brand Launches Scott Shared Values; a Program Providing Unique Deals and Rewards to Consumers Looking for Value**

**Dallas, TX August 6th, 2012** - The Scott brand is all about value, and that's why they've created Scott Shared Values, a program that provides savvy consumers with exclusive access to exciting deals and rewards. Becoming a member of Scott Shared Values is easy; simply sign up at [ScottBrand.com](http://ScottBrand.com).

Through the Scott Shared Values program, consumers will gain access to special savings toward Scott bath tissue and paper towels, as well as an inside track to unique deals from top brands, like Blockbuster, Hertz and free admission to participating family attractions nationwide. Individuals are encouraged to visit [ScottBrand.com](http://ScottBrand.com) often, because there will be new and exciting deals offered each month. For those who sign up and share with family and friends, they will be able to unlock even more offers.

"The Shared Values program celebrates the more than 100 years of trust our consumers have placed in Scott to consistently deliver value to their families," said Darin Berg, Senior Brand Manager for Scott brand. "That's why we created the program. It's our way of saying 'Thank You' for being a loyal Scott brand enthusiast."

Visit [Scottbrand.com](http://Scottbrand.com) for more information.

### **About Kimberly-Clark**

Kimberly-Clark and its well-known global brands are an indispensable part of life for people in more than 175 countries. Every day, nearly a quarter of the world's population trust K-C's brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds the No. 1 or No. 2 share position in more than 80 countries. To keep up with the latest K-C news and to learn more about the company's 140-year history of innovation, visit [www.kimberly-clark.com](http://www.kimberly-clark.com), or follow us on [Facebook](#) or [Twitter](#).