



Kimberly-Clark Corporation Ranked Among Top 100 Companies to Work For by Savoy Magazine

Achievement Recognizes K-C's Diversity, Employee and Management Practices

DALLAS, April 14, 2011 -- Kimberly-Clark Corporation (NYSE: KMB) was named among the Top 100 Companies to Work For in 2011 by Savoy Magazine. The survey ranked companies based on their management philosophy, communication efforts, career opportunities and diversity outreach efforts, among other factors.

"We are honored to be ranked among the top 100 companies to work for by Savoy," said Sue Dodsworth, Vice President and Global Diversity Officer at Kimberly-Clark. "As a global company, we are committed to promoting a culture that values and capitalizes on individual and collective talents, opinions, perspectives and ideas. This is instrumental to our diversity and inclusion strategy and helps make us a more successful company."

Savoy Magazine conducted extensive external research of Fortune 500 companies, not-for-profit organizations, government agencies and the largest private companies to determine the top 100 employers. Other notable companies to make Savoy's "Top 100 Companies to Work For" list in 2011 include 3M, Coca-Cola, Google, Marriott, Kraft and Target.

Recently, Kimberly-Clark was named to Forbes' 2011 America's Most Reputable Big Companies list for the third consecutive year. The company also received a perfect rating in the Human Rights Campaign 2011 Corporate Equality index, an annual survey that measures major businesses' efforts to build diverse and inclusive working environments. Kimberly-Clark was also included in the FTSE4Good Index Series for the eighth consecutive year for its work toward environmental sustainability, developing positive relationships with stakeholders, and upholding and supporting universal human rights.

About Kimberly-Clark

Kimberly-Clark and its well-known global brands are an indispensable part of life for people in more than 150 countries. Every day, 1.3 billion people - nearly a quarter of the world's population - trust K-C brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, Huggies, Pull-Ups, Kotex and Depend, Kimberly-Clark holds No. 1 or No. 2 share positions in more than 80 countries. To keep up with the latest K-C news and to learn more about the company's 139-year history of innovation, visit www.kimberly-clark.com.