



KKR further strengthens the Dutch Team

Amsterdam, May 2, 2012 - Kohlberg Kravis Roberts & Co. (together with affiliates, "KKR") today announced the appointment of Jurcell Virginia as head of Client Relationships for the Netherlands. Mr. Virginia will be responsible for building relationships with institutions across The Netherlands.

Mr. Virginia will work closely with Ruud Hendriks, Senior Advisor for KKR in the Netherlands, and with Alex Fletcher, who oversees KKR's European Client and Partner Group.

Alex Fletcher said: "We believe there are attractive opportunities to build stronger relationships with our current and future investment partners in the Netherlands. We are delighted to have Jurcell in the team as he brings both local and industry experience. Together with Ruud Hendriks, he will form a strong team for KKR in The Netherlands."

Jurcell Virginia stated: "I am very proud to be joining KKR. The firm has an outstanding reputation for excellence, value creation and responsible investing and it is built on a strong entrepreneurial culture. I am looking forward to being part of the KKR team."

Mr. Virginia most recently served as Managing Director of EIM Group, a Swiss based hedge fund multi-manager, where he was responsible for the business development activities in the Benelux and South Africa. Before joining EIM, Mr. Virginia has been involved in capital raising for Portfolio Advisors, a full service private equity firm with ca. 28bn of AUM. Jurcell started his career in 1996 at the Investment Banking division of ABN AMRO bank, where he left in 2001 as Vice-President of the Corporate Finance department in Sao Paulo. Jurcell holds a Masters in Econometrics from Tilburg University, The Netherlands.

About KKR

Founded in 1976 and led by Henry Kravis and George Roberts, KKR is a leading global investment firm with \$62.3 billion in assets under management as of March 31, 2012. With offices around the world, KKR manages assets through a variety of investment funds and accounts covering multiple asset classes. KKR seeks to create value by bringing operational expertise to its portfolio companies and through active oversight and monitoring of its investments. KKR complements its investment expertise and strengthens interactions with investors through its client relationships and capital markets platform. KKR is publicly traded on the New York Stock Exchange (NYSE: KKR). For additional information, please visit KKR's website at www.kkr.com.

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