



## Krispy Kreme to Release Second Quarter Fiscal 2010 Results

WINSTON-SALEM, N.C., Aug 26, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- Krispy Kreme Doughnuts, Inc. (NYSE: KKD) plans to release its financial results for the second quarter of fiscal year 2010 on Thursday, September 3, 2009, and host a conference call to review the quarter's results at 4:30 p.m. (ET) that day. A live webcast of the conference call will be available at [www.KrispyKreme.com](http://www.KrispyKreme.com).

(Logo: <http://www.newscom.com/cgi-bin/prnh/19991216/NYTH146>)

To access an archived audio replay of the call, dial 888-203-1112 and enter the passcode 2904404. International callers may access the replay by dialing 719-457-0820 and entering passcode 2904404. The audio replay will be available through September 10, 2009. A transcript of the conference call will also be available at the Company website.

### About Krispy Kreme

Krispy Kreme is an international retailer of premium-quality sweet treats, including its signature Original Glazed(R) doughnut. Headquartered in Winston-Salem, N.C., the company has offered the highest-quality doughnuts and great-tasting coffee since it was founded in 1937. Krispy Kreme is proud of its Fundraising program, which for decades has helped non-profit organizations raise millions of dollars in needed funds. Today, Krispy Kreme can be found in approximately 530 locations around the world. Visit us at [www.KrispyKreme.com](http://www.KrispyKreme.com).

SOURCE Krispy Kreme Doughnuts, Inc.

<http://www.krispykreme.com>

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