



## The Ayers Group Offers Platinum Services for C-Level and Senior Executives

NEW YORK, NY, Jul 27, 2009 (MARKETWIRE via COMTEX News Network) -- The Ayers Group, a division of Kelly Services, Inc. (NASDAQ: KELYA) (NASDAQ: KELYB), is pleased to introduce their new Platinum Services(TM), currently available in the New York area. The service goes beyond traditional outplacement to provide a comprehensive spectrum of high-level services and resources to assist transitioning C-level executives as they explore and understand their career options, challenges and opportunities.

"What sets us apart is our approach in handling C-level executive coaching," said Joan Caruso, managing director, The Ayers Group. "We focus on each individual's uniqueness in order to develop customized service and resources. Our team of highly qualified consultants has proven expertise and experience in executive coaching and transitions at senior levels."

Platinum Services is designed to deliver a distinct level of service tailored to C-level executives across all industries and for those possessing varied experience. The Ayers Group team of advisors is certified in a variety of best practice assessment tools, and can customize assessments that will enable professionals to explore options such as entrepreneurial ventures, board directorship, consulting, nonprofit or public service opportunities. Once a new position has been obtained, The Ayers Group provides onboarding assistance to ensure a smooth assimilation into a new organization.

### About The Ayers Group

The Ayers Group is a full services human resource consulting firm. Founded in 1975 by William L. Ayers, The Ayers Group has built a solid reputation with companies in a wide range of industries through their customized career transition and organization development consulting services. It is also a partner firm of Career Partners International (CPI), an organization of 60 leading human resources consulting firms with offices located in over 200 cities around the world. With the CPI partnership, The Ayers Group can prepare, implement and manage the impact of restructuring on a global basis.

### About Kelly Services, Inc.

Kelly Services, Inc. (NASDAQ: KELYA) (NASDAQ: KELYB) is a world leader in workforce management services and human resources management headquartered in Troy, Michigan, offering temporary staffing services, outsourcing, vendor on-site and full-time placement to clients on a global basis. Kelly provides employment to 650,000 employees annually, with skills including office services, accounting, engineering, information technology, law, science, marketing, creative services, light industrial, education, and health care. Revenue in 2008 was \$5.5 billion. Visit [www.kellyservices.com](http://www.kellyservices.com).

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