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Kelly Services(R) Acquires Teachers on Call, Expands K-12 Market Presence

TROY, MI -- (Marketwired) -- 09/06/17 -- [Kelly Services](#) (NASDAQ: KELYA) (NASDAQ: KELYB), a global leader in providing workforce solutions, today announced the acquisition of [Teachers On Call](#), a provider of substitute teacher staffing services for K-12 public, private and charter schools, and early child care centers. The acquisition further expands Kelly's leadership position in the K-12 market, where [Kelly Educational Staffing](#) (KES) is the largest provider of substitute staff across the U.S., filling more than 2.8 million classrooms in the last school year and servicing more than 7,000 schools across 35 states. Terms of the acquisition were not disclosed. Teachers On Call will operate under its own brand with its current staff.

"We are thrilled to welcome Teachers On Call to the Kelly family," said [George Corona](#), president and chief executive officer of Kelly Services. "Their geographic and service footprint complement the current reach of Kelly Educational Staffing, and their commitment to putting students first and delivering service excellence aligns perfectly with Kelly's culture and priorities." Commenting on the market implications, Corona added, "This acquisition demonstrates that even though Kelly is already leading the education market, we have no intention of slowing down."

In announcing her retirement from Teachers On Call, Kim Howard, president and chief executive officer, remarked, "I'm excited for the next phase of life after many years of entrepreneurship and work in the staffing industry. I'm confident that as a Kelly Services company, Teachers On Call will not only grow, but flourish. I couldn't be more excited about the combination and what it means for the employees and clients of Teachers On Call."

Demand for educational staffing services has grown amidst full-time teacher shortages and an increasingly complex regulatory environment. With an average of 300,000 full-time teachers absent from U.S. classrooms each day, school administrators are under constant pressure to manage their workforce efficiently while holding costs in check and keeping the focus firmly on educating their students. Both Kelly Educational Staffing and Teachers On Call have long-standing records of helping address schools' talent needs.

"We're delivering a complete education talent management solution," said Nicola Soares, vice president and managing director of Kelly Educational Staffing, who now also leads Teachers On Call. "Not only are both companies addressing the full-time teacher shortage head-on, this acquisition also expands our market leadership to a wider geographic area and an even broader set of talent needs, including early child care centers. We're proud of our market position, but even prouder that we're enabling teachers and administrators to focus on what matters most: creating an environment where students and teachers can thrive."

About Kelly Educational Staffing

Kelly Educational Staffing® (KES®), a specialty service of Kelly Services® (NASDAQ: KELYA)(NASDAQ: KELYB), is the first staffing provider to develop a comprehensive education talent management solution. Launched in 1997, KES partners with 7,000+ public, private and charter schools across 35 states. KES provides schools with quality substitute teacher staffing and management, in addition to after school program staffing, and the staffing of non-instructional positions such as custodians, cafeteria employees, administrative assistants, and school nurses. More than 2.8 million classrooms are filled by a KES substitute teacher each school year. Visit www.kellyeducationalstaffing.com for more information.

About Teachers On Call

Teachers On Call (TOC) has been making a difference in schools and centers since 1999. TOC provides substitute education professionals to more than 110 school districts throughout Minnesota and Wisconsin, as well as to more than 150 charter schools and early child care centers in the Twin Cities metro area. The company is currently expanding into schools and districts in Iowa. Substitutes Any Time was formed as a division of Teachers On Call in 2014 to offer the same substitute staffing strategies and solutions to schools in Arizona. Substitutes Any Time is a division of Teachers On Call, Inc., and is not affiliated with, sponsored by, endorsed by or otherwise connected to Teachers On Call -- AZ (aka Teachers On Call Arizona) which is a separate entity with separate ownership.

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