



## **KB Home Names Ben Redman President of Arizona Division**

PHOENIX, Sep 24, 2009 (BUSINESS WIRE) -- KB Home (NYSE: KBH), one of America's premier homebuilders, today announced that Ben Redman has been named president of its Arizona division. In this role, Redman assumes responsibility for all of the Company's homebuilding operations throughout the Phoenix and Tucson areas, from land acquisition and construction to sales and customer service. KB Home is one of the region's largest homebuilders, and was ranked highest in new home quality and in the Top 3 in customer satisfaction among homebuyers in Phoenix, according to studies by J.D. Power and Associates released last week.

"We are pleased to welcome Ben back to KB Home, the company where he first began his accomplished career in homebuilding," said Larry Oglesby, regional president of KB Home. "With his broad experience in land acquisition, planning, development and operations, combined with his deep knowledge of the market, Ben is uniquely qualified to lead our Arizona business and capitalize on the long-term growth opportunities in the region."

Redman will work closely with Mark Rodocker, executive vice president of KB Home's Arizona division, who has served KB Home in a variety of roles since joining the company in January 2003. "We greatly appreciate Mark's talents and believe that, together with Ben, we have a stellar leadership team in place for this important region," added Oglesby.

Most recently, Redman was president and chief operating officer for Westpac Development Corp., a land development firm in Phoenix. Over the past three years, he led the acquisition and development of single-family homebuilding real estate assets. Prior to Westpac, Redman was with Pulte/Del Webb Corp. from 1995 to 2006. Redman served as president of Pulte's Phoenix Division for four years, overseeing one of the largest single operating divisions in the company. Redman has lived in Arizona for over 20 years and started his career at KB Home in Phoenix, where he served as head of the forward planning department for three years.

Redman graduated from Iowa State University with a Bachelor's Degree in Landscape Architecture and received his MBA, with an emphasis in Real Estate, from Arizona State University.

### **About KB Home**

KB Home, one of the nation's premier homebuilders, has delivered hundreds of thousands of quality homes for families since its founding in 1957. The Company is distinguished by its Built to Order(TM) homebuilding approach that puts a custom home experience within reach of its customers at an affordable price. KB Home's award-winning homes and communities meet the needs of first-time homebuyers with flexible designs that also appeal to move-up buyers and active adults. Los Angeles-based KB Home was named the #1 homebuilder on FORTUNE(R) magazine's 2009 "World's Most Admired Companies" list. This marks the second year in a row and the third time in the past four years that KB Home has achieved the top ranking. The Company trades under the ticker symbol "KBH," and was the first homebuilder listed on the New York Stock Exchange. For more information about any of KB Home's new home communities, call 888-KB-HOMES or visit [www.kbhome.com](http://www.kbhome.com).

SOURCE: KB Home

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