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KB Home Opens La Cholla Station in Northwest Tucson

Homebuilder continues its expansion in Tucson; offering spacious homes in a desirable area from the \$210,000s

TUCSON, Ariz.--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced the grand opening of La Cholla Station, a new home community in Tucson. Representing the latest step in KB Home's ongoing growth in the region, La Cholla Station is situated in an established northwest Tucson neighborhood near the intersection of La Cholla Boulevard and Orange Grove Road and is convenient to the University of Arizona, Pima Community College, Northwest Medical Center, and other major employers.

Offering easy access to Interstate 10, La Cholla Station is also convenient to a plethora of dining, shopping, and entertainment options. Foothills Mall, Tucson Mall, La Encantada, and Tucson Premium Outlets are all just a short drive away. Nearby Meadowbrook Park features sport courts and fields, playground equipment, and a ramada with tables and grill. Residents can tee-off at several area golf courses, including the newly opened TopGolf driving range. Surrounded by the picturesque Catalina and Tucson Mountains, La Cholla Station is near several area nature preserves, including the Santa Catalina Natural Area and Tohono Chul Park, which is home to more than 450 species of plants. Nearby Rillito River Park features over twelve miles of paved and soft-surface trails along the banks of the Rillito riverbank.

"Given rising consumer demand, we are pleased to open our third new community in northwest Tucson in the last four months," said Amy McReynolds, president of KB Home's Tucson division. "La Cholla Station is a strong addition to the diverse mix of locations, home styles, and design choices KB Home offers in the region, and reflects our growing Tucson-area business."

KB Home currently has nine new home communities open for sale across Tucson. At La Cholla Station, KB Home plans to construct a total of 45 two-story residences, available in five home designs that range from 1,512 to 2,467 square feet and can accommodate up to six bedrooms, three baths, and a two-car-garage. Pricing starts from the \$210,000s.

KB homebuyers at La Cholla Station will have the opportunity to personalize many aspects of their home as part of KB Home's unique homebuilding experience. In addition to choosing their home's community location, floor plan, and exterior design style, buyers can adjust structural features to best suit their needs, such as converting multipurpose spaces to additional bedrooms. At the KB Home Design Studio, a retail-like design center, homebuyers can then select from a wide range of flooring, cabinets, lighting, and other interior finishes and amenities to fit their taste and budget.

All new KB homes in Tucson, including those at La Cholla Station, are built to ENERGY STAR 3.0® guidelines and include WaterSense® labeled faucets and fixtures, meaning they are designed to be more energy- and water-efficient than most typical new and resale homes available in the area.

The grand opening for La Cholla Station will take place Saturday, February 10 and Sunday February 11 from 10 a.m. to 6 p.m. The sales office is now open at 5820 N. Penumbra Court in Tucson. For more information about La Cholla Station or KB Home's other Arizona neighborhoods visit kbhome.com or call 888-KB-HOMES.

About KB Home

KB Home (NYSE: KBH) is one of the largest homebuilders in the United States, with more than 600,000 homes delivered since our founding in 1957. We operate in 35 markets in 7 states, primarily serving first-time and first move-up homebuyers, as well as active adults. We are differentiated in offering customers the ability to personalize what they value most in their home, from choosing their lot, floor plan, and exterior, to selecting design and décor choices in our KB Home Studios. In addition, we are an industry leader in sustainability, building innovative and highly energy- and water-efficient homes. We invite you to learn more about KB Home by visiting www.kbhome.com, calling 888-KB-HOMES, or connecting with us on [Facebook.com/KBHome](https://www.facebook.com/KBHome) or [Twitter.com/KBHome](https://twitter.com/KBHome).

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