



July 7, 2017

## **KB Home Announces the Grand Opening of Pioneer Point**

**National builder's newest Round Rock community offers beautiful homes beginning in the \$220,000s just minutes from major high-tech job centers**

ROUND ROCK, Texas--(BUSINESS WIRE)-- KB Home (NYSE: KBH) today announced the grand opening of its newest Austin-area community, Pioneer Point in Round Rock. Conveniently located off the Interstate 35 corridor with easy access to Highways 130, 45, and 79, Pioneer Point is close to several major employers, including high-tech giants Dell, Samsung, and IBM.

Considered a quintessential American suburb, Round Rock features a variety of outdoor activities within the 645 acres of Old Settler's Park, including the Rock'N River Water Park, sport fields, picnic areas, and trails. Families living at Pioneer Point can enjoy a private community park with a children's playscape, basketball court, and a walking path. In addition to a wide variety of locally owned restaurants and shops, Round Rock boasts its own Premium Outlet and an IKEA store, both minutes from Pioneer Point. Children living in the community can attend public schools in the Round Rock Independent School District.

"Many families who work in Austin prefer living in Round Rock because there is so much to do in the city," said Ken Langston, KB Home's Austin division president. "We think Pioneer Park offers a compelling combination of the high quality of life in Round Rock, with our spacious, open home designs at a stellar location."

Homebuyers in Pioneer Point can choose from 11 new one- and two-story floor plans that range in size from 1,340 to 2,708 square feet, and can accommodate up to six bedrooms and three-and-a-half bathrooms. Lot selection, exterior style, and home décor and features can all be personalized to each buyer's own lifestyle and budget. Pricing begins in the \$220,000s.

As with all KB homes, those offered at Pioneer Point will be built to ENERGY STAR® guidelines and include WaterSense® labeled faucets and fixtures, meaning they are designed to be more energy- and water-efficient than most typical new and resale homes available in the area.

The Pioneer Point sales office is open Monday through Thursday from 10 a.m. to 6:30 p.m., Fridays from Noon to 7 p.m., Saturdays from 10 a.m. to 7 p.m., and Sundays 11 a.m. to 7 p.m. Grand opening festivities at Pioneer Point, including tours of two new model homes, begin at 12 p.m. on Saturday, July 8, 2017.

The KB Home Sales Center and model park for Pioneer Point is located at 2950 E. Old Settlers Blvd, Round Rock, TX 78665 near A.W. Grimes Boulevard. In addition to Round Rock, KB Home is currently open for new home sales at 27 Austin-area locations, including Georgetown, Cedar Park, Leander, San Marcos, and Kyle. For more information about Pioneer Point, or KB Home's other new home neighborhoods, visit [www.kbhome.com](http://www.kbhome.com) or call 888-KB-HOMES.

### **About KB Home**

KB Home (NYSE: KBH) is one of the largest and most recognized homebuilders in the United States and an industry leader in sustainability, building innovative and highly energy- and water-efficient new homes. Founded in 1957 and the first homebuilder listed on the New York Stock Exchange, the Company has built nearly 600,000 homes for families from coast to coast. Distinguished by its personalized homebuilding approach, KB Home lets each buyer choose their lot location, floor plan, décor choices, design features and other special touches that matter most to them. To learn more about KB Home, call 888-KB-HOMES, visit [www.kbhome.com](http://www.kbhome.com) or connect on [Facebook.com/KBHome](https://www.facebook.com/KBHome) or [Twitter.com/KBHome](https://twitter.com/KBHome).

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